

**MID YEAR IMPACT 2013**



## VISION

We believe that every child has an equal right to live his or her life to its fullest. We are here to love and to give each child **hope** and **opportunity**, which will enable them to be independent and to transform the world.

## MISSION

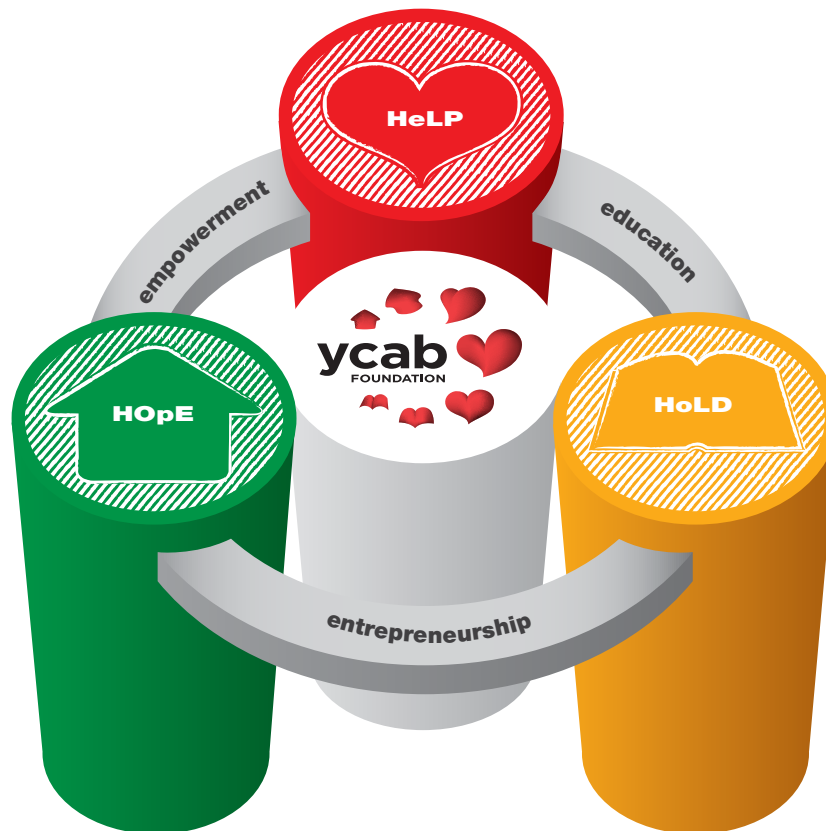
- To empower **youths** through holistic youth development programs where education and access to finances converge to enable true independence in a sustainable way.
- To become an **inspiring and credible social enterprise** that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.
- To implement an inclusive and innovative approach that brings **clear results** and **measurable impact**.

# OUR PILLARS

“ We **HeLP** youth, **HoLD** them for some time while educating and giving them the real **HOPE** in their lives.”



**Healthy Lifestyle Promotion (HeLP)** : Focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle promotion.

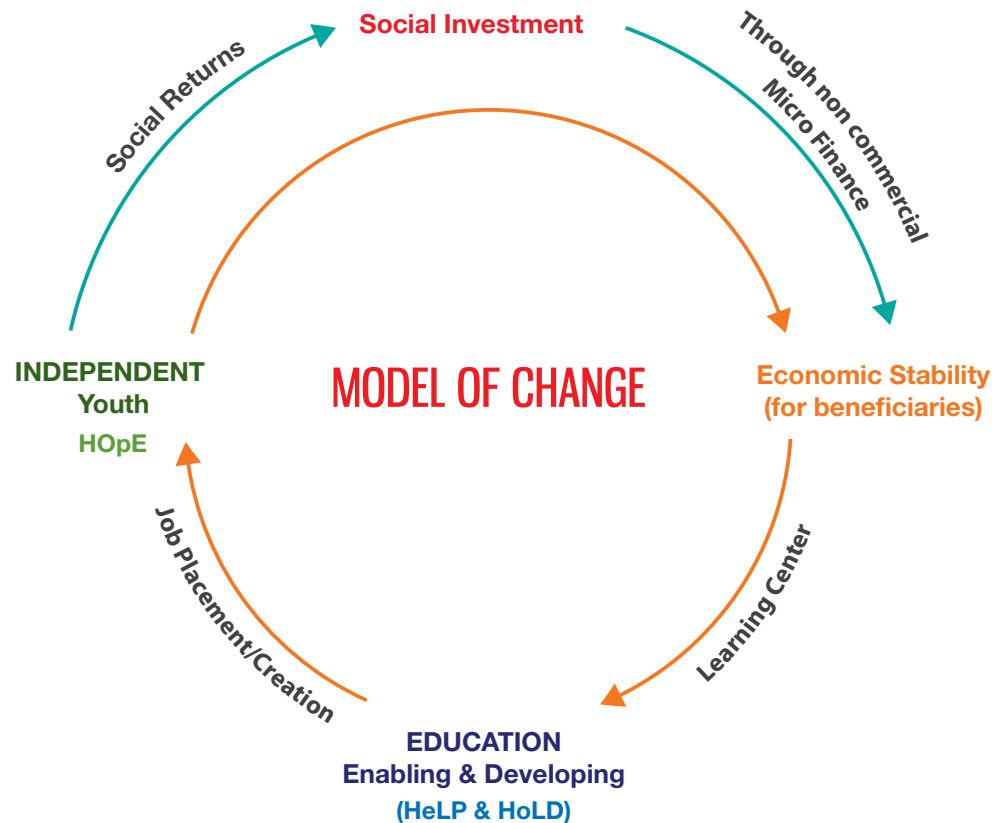


**Hands on Operation for Entrepreneurship/Employment (HOPE)** : Entrepreneurship and job creation programs including microfinance programs, that are run through the YCAB Cooperative (Koperasi YCAB).



**House of Learning and Development (HoLD)** : Rumah Belajar Learning Centers for school dropouts and underprivileged children.

## OUR MODEL OF SUSTAINABILITY



To achieve sustainability, YCAB Foundation uses a social investment approach in maximizing our social and economic impact.

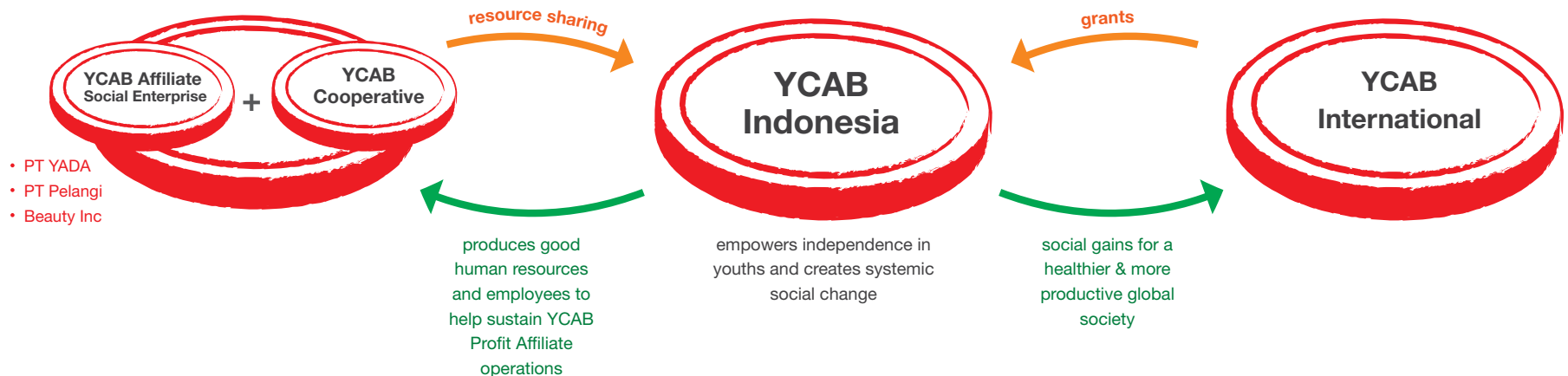
We start with investing funds from our donors and business partners into our Economic Empowerment program that takes place as microloans towards low-incomed women entrepreneurs. These loans will enable the families to generate better income. As a condition of the loan, the children in these families have to be educated, either in one of our learning centers (HoLD) or other educational institutions. In time, these youths will graduate, and they will become **independent, empowered, and equipped** with the skills needed to secure employment, breaking the cycle of poverty and creating a systemic change.



In order to sustainably support YCAB Foundation's activities, YCAB's affiliates engage in social enterprise, carrying out profit-making activities to create resources which are then used to support YCAB Foundation's operations. The end goal of social enterprise is **to support social benefit, rather than profit.**

This sets up a virtuous cycle since **YCAB Profit Affiliates** (PT YADA, PT Pelangi, Beauty Inc) are eventually able to source good employees from graduates of YCAB Indonesia's HoLD and HOPE programs, which in turn aid Profit Affiliate operational efficiency and profit making ability. Since their resources are then shared with YCAB Foundation, the whole system becomes self-sustaining.

## YCAB Group



## YCAB AFFILIATE SOCIAL ENTERPRISE



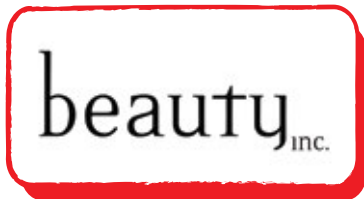
### PT. YADA Indonesia

Manufactures robotic animal YADA Toys that are powered by rechargeable batteries. Its products can be seen in many major Indonesian shopping malls and have also been exported to the **Philippines, Portugal, Bulgaria, Austria, Kuwait and the USA.**



### PT Pelangi Jaya

Provides non-academic courses for children and short education and training programs for parents and teachers. Its activities include collaborating with **Quantum Learning Network (QLN)** to run SuperCamp, a life skills training camp for school children. Pelangi also provides workshops, in-house training, and other services for early childhood teachers.



### Beauty Inc.

A spa and health club located in **Jakarta**. Fusing traditional Balinese temple carvings and contemporary design, the spa offers luxurious treatments designed to bring balance to the mind, body and soul.



### YCAB Cooperative (Koperasi YCAB)

A saving-and-loan cooperative that disburses microloans to low-incomed women entrepreneurs towards building small businesses. Income generated is reinvested back into YCAB Group towards cost sharing.

# OUR IMPACT

## HeLP (Healthy Lifestyle Promotion)

since 1999

Youth Reached	2,215,658
School Visited	7,438
Youth Activated as Volunteer	9,921
Corporate Volunteer	1,611

## HoLD (House of Learning and Development)

since 2003

# Program Attendees	43,420
# Students Studying	20,247
Total Learning Center	40
Working Graduates (average)	69.3%

## HOPE (Hands on Operation for Entrepreneurship) since 2010 MICROLOAN

Microloan Clients	17,362
Impacting	119,870 lives
Accumulated Funds Disbursement	IDR 10.2 bn
Outstanding	IDR 15.8 bn
Non Performing Loan	0.47%
# Students Brought to be Educated	1,805

## JOBS & SEED CAPITAL

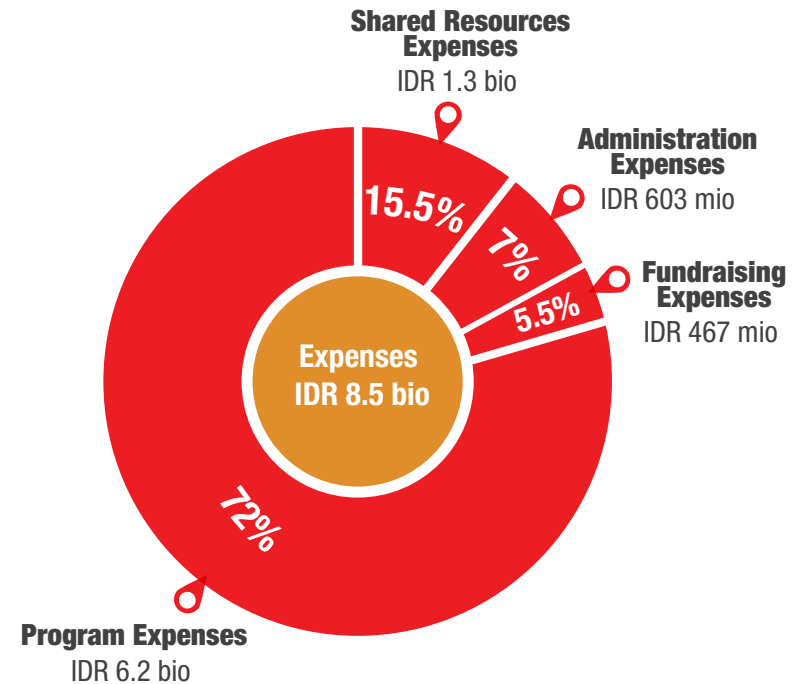
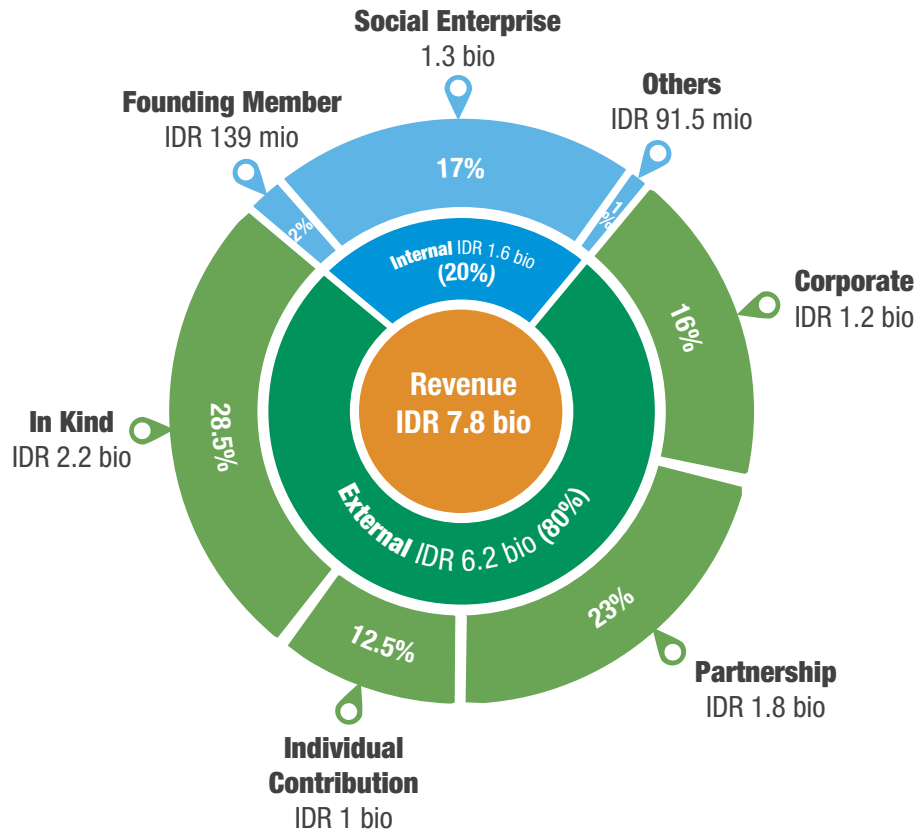
Jobs Created	450
Seeded Business	6

(last updated June 2013)



# OUR PROGRAM

# FINANCIAL HIGHLIGHTS



- **Program Expense** is at **72%**. Invested **IDR 6.2 billion** in programs.
- **Revenue** is mainly generated by **Partnership** and **Inkind donation**, which make **23%** and **28.5%** of total revenue respectively.
- **Administrative Expenses** dropped to **7%** - a significant reduction of 3% compared to 10% in December 2012.
- **Social Enterprise** has generated **17%** of total revenue - a significant increase of 6.6% compared to 10.4% in December 2012.

## **DEVCOMM FINANCIAL PERFORMANCE**



**IDR 7.4 billion**

Total Cash and In Kind Donation

Publicity Value



**IDR 4.5 billion**

In-kind Donation  
(products)



**IDR 397 million**

Total Cash **Raised**

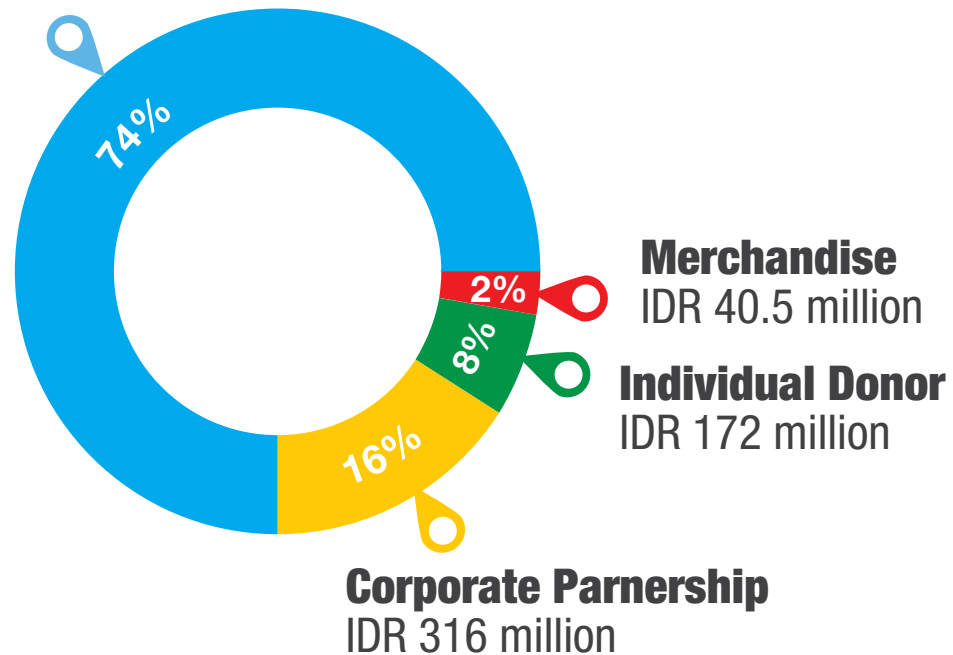


**IDR 2.5 billion**

## DONATION STRUCTURE OF DEVCOMM PERFORMANCE

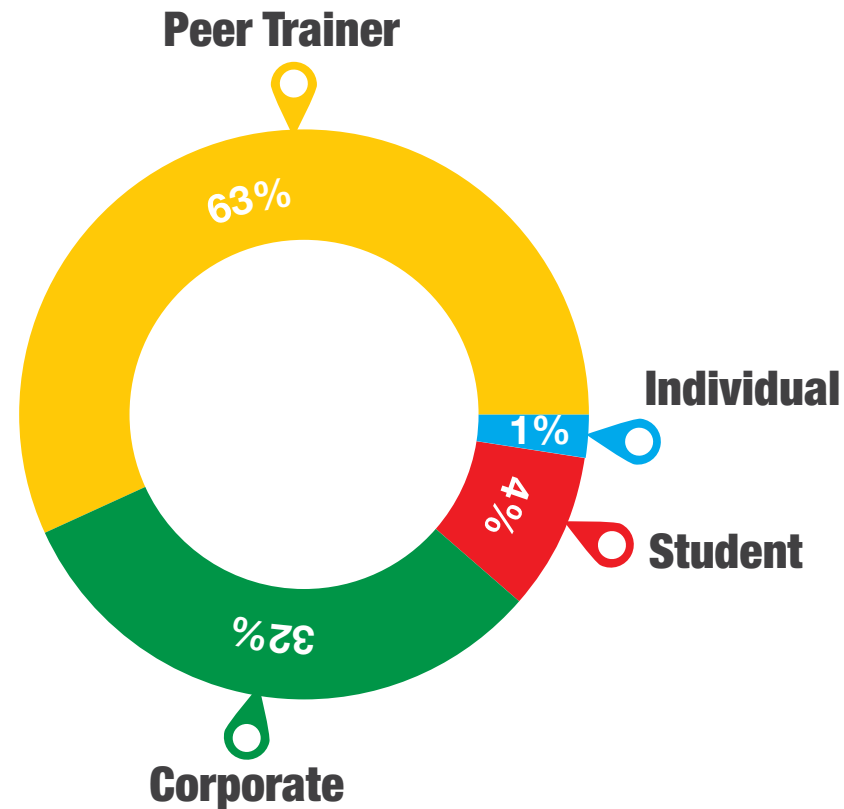
### Events

IDR 1.5 billion



## DEVCOMM VOLUNTEERING ACTIVITIES HIGHLIGHTS

- Throughout January to June 2013, YCAB Foundation has held **11 Volunteering Events**, garnering more than **1,124 individuals** to make a difference for a better Indonesia.
- Our volunteers **include corporate partners** (such as Standard Chartered Bank, Microsoft, PwC, BCG, and ANZ Bank, among others), **students, peer trainers, and individuals**.





## DEVCOMM VOLUNTEERING HIGHLIGHTS

### Microsoft Volunteering Day: Teaching Social media to Underprivileged Youths

In March 2013, for the first time Microsoft Indonesia held a volunteering activity with YCAB Foundation at Seasons City Mall. Microsoft employees share their knowledge in social media to the students of YCAB Rumah Belajar, as it is an important skill to have in this global era.

### Volunteering at Rusun Marunda: Making a Change in the Community

Together with DKI Jakarta government (PemProv DKI), YCAB Foundation held a Social Economic Profiling program at Rusun Marunda in April 2013. More than 200 volunteers joined this program which is dedicated for needs assessment.

### HSBC Volunteering: Arming the Future of Indonesian Youths

Through this volunteering event which includes free hair was and oil change to the local people, HSBC commits to support underprivileged youths so that they can explore their potentials in building a better future.

# DEVCOMM EVENT HIGHLIGHT

## Angel of Change Night 2013

On June 2013, YCAB Foundation held the fourth “Angel of Change” (“AOC”) Night Campaign: **Giving Hope for a Better Indonesia.**

AOC is a campaign to inspire every individual and corporation to invest in the education of the underprivileged kids in Indonesia. We believe that by providing these kids with an education, we are helping them break the poverty cycle and changing the future outlook of generations to come.

As it is our tradition each year, we gather our sponsors for dinner to thank them, update them about our journey and give them an opportunity to continue their support.

This event was held with collaboration with **PT. Multistrada Arah Sarana** and other sponsors, including **PT Buana Capital, Syailendra, Samsung, Kompas Gramedia, Grasindo, Mother Care, Media Group, Granton, and Coca Cola.**

The event was attended by **360 people** and raised a total of **IDR 2 billion.**





## Allianz Indonesia Helps 350 Flood Victim Students to Go Back to School

Allianz Indonesia, Indo Runners (running lovers community), and YCAB Foundation held a charity run to raise fund for children whose education is halted due to recent flood in Jakarta.

Through this Run for Charity program, **1,305 kms** has been collected, on which Allianz Indonesia donates **Rp 10,000 per every kilometer** achieved by the runners virtually via sports tracker application.

Aside from the donation, Allianz will also give financial management training for Rumah Belajar's students through Allianz Financial Literacy.

## From Businessman to Charity Runner: Indonesian Patrick Kalona Donates His First Marathon

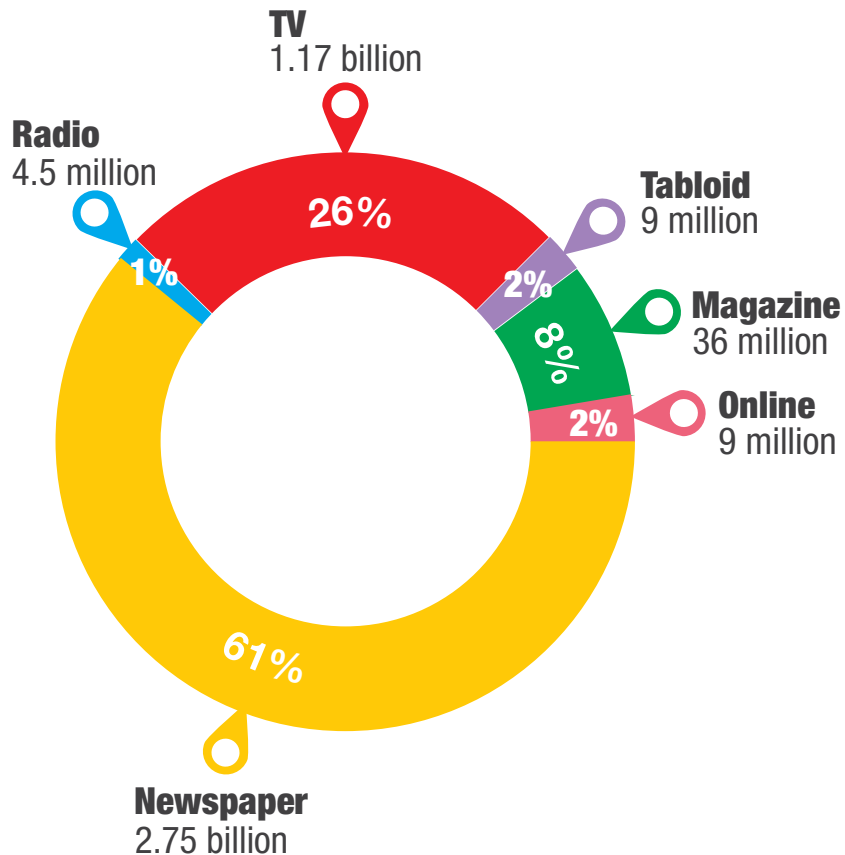
Patrick Kalona is a member of **Berlari Untuk Berbagi**, a runner community that was initiated by Sandiaga Uno since 2009. In running his first full marathon in 2012 New York Marathon, Patrick Kalona decided to choose YCAB Foundation as his charity beneficiary.

Throughout Patrick Kalona's support, YCAB has raised fund in the amount of **IDR 130 million** to be used for women empowerment and education programs for underprivileged children. The donation hand-over ceremony was organized by Berlari Untuk Berbagi in February 2012.



## DEVCOMM MEDIA

Total media value of **IDR 4.5 billion** was achieved.



## DEVCOMM DIGITAL COMMUNICATION

### Blog

*[blog.ycabfoundation.org](http://blog.ycabfoundation.org)*

Launched on April 2013, YCAB blog has generated 12 articles regarding social issues and stories of Rumah Belajar students.

### Facebook

*Yayasan Cinta Anak Bangsa*, 1,746 likes

### Twitter

*@ycabfoundation*, 3,099 followers

YCAB's social media platforms are dedicated in updating the activities of our three programs.

## DEVCOMM MONTHLY E-NEWSLETTER

Launched on February 2013, YCAB has sent five monthly e-newsletters in reporting our activities to our partners, volunteers, internal employees, and individual supporters.

To this monthly e-newsletter is sent to **1,400 recipients**.



In 2007, YCAB expands our reach from local to international. We partner with British Council and our pilot projects have now been realised in three developing countries: Myanmar, Pakistan and Afghanistan.

We have seeded programs internationally in :

### 1. Afghanistan

**Women Empowerment through Sports** – to be completed in August 2013

This project created 'Girls Basketball Teams' in school to promote peer to peer training.

### 2. Pakistan

**Sewing for Better Tomorrow** – was completed in June 2013

This project created a 'Girls Empowerment Centre' with the goal in educating girls and equipping them with the skills to help their financial situations.

### 3. Myanmar

**Wonderful Garden Project** – was completed in May 2013

This project aimed for underprivileged children to instil the culture of reading, appreciation, and the capability to express themselves and live in society by being part of it.

These programs have impacted over **1,270** beneficiaries.







 total of  
**68,876**  
youths impacted in **290** schools



through campaigns about  
**drugs, HIV/AIDS, LDS, self  
esteem, and antibullying,  
among others**

**f Facebook : 1,766**

 **Twitter : 191**

 **# Club : 115**



volunteers were trained in  
**'Program Teman Curhat'**  
which equipped them with practical  
counseling skills to help their peers

**375**

private counseling  
sessions were conducted



peer trainers were  
involved in reaching  
youths.

# HeLP EVENT HIGHLIGHTS

## Sucorinvest Supports Drugs Prevention for Better Future

In commemoration of **National Awakening Day 2013**, Sucorinvest together with YCAB gave a campaign for students at SMK Purnama, themed **Drugs Prevention for Better Future: Elo. Gue. Sehat!** This event was attended by **Ministry of Finance** Mr. Langgeng Basuki and Director of Investment Sucorinvest Mrs. Achdiarini Siwiwardhani.

## Program Teman Curhat

In the end of 2012, YCAB's Counseling Department has launched a pilot peer counselling program called **'Teman Curhat' Project**, which loosely translated at **'Sharing Stories to Friends'**. YCAB Foundation sees the need of youths to be equipped in having basic counselling skills to address issues that their friends might have.

This intensive program consists of **60 hours of counselling sessions**, which include 15 hours of training, 15 hours of case study, and 30 hours of practical counselling sessions to schools. This project is dedicated to give the **volunteers**, which comprised of university students as well as working people, the basic skills of counselling, as well as to help the counselled youths overcome their problems.







The number of learning centers (Rumah Belajar) has increased from


 **35** →  **40**  
December 2012      June 2013


These centers are spread in  
**14 provinces** of Indonesia

 **4,612**

underprivileged youths were  
educated, with total attendance to  
the programs of **9,783 students**

Total of  
**1,045**  
classes are conducted  
weekly throughout all  
learning centres

**30**   
BINUS certified teachers  
supervise learning through  
**608 computer units**

 **63%**  
of our students have  
graduated with a score of 7  
and above (out of 10)

- Maintaining quality education with longstanding partners: **BINUS University and Indonesian Ministry of Education and Culture.**

## HoLD EVENT HIGHLIGHTS



### Inauguration of Rumah Belajar Pidie, Aceh

Together with **Sukma Foundation** and **Kick Andy Enterprise**, YCAB Foundation finally inaugurated the opening of Rumah Belajar Pidie in May 2013. Located at Sekolah Sukma Bangsa, a school for the victims of tsunami in Aceh that happened at the end of 2004, Rumah Belajar Pidie provides **a digital inclusion class with 30 units of computers**. This inauguration is also a symbolism for opening two learning centres at Lhokseumawe and Bireun.

### Inauguration of Rumah Belajar Scott Thompson in Banyuwangi

In 2012, businessman and runner **Scott Thompson** completed his **1,250 km charity run from Bali to Jakarta for 25 days** and raised about **3,8 billion** for YCAB Foundation to build four learning centres and Mary Cancer Kiddies. In November 2012, we launched the first Rumah Belajar of Scott Thompson in **Kintamani, Bali**.

This year, the second Rumah Belajar Scott Thompson was launched at **Banyuwangi**. Together with PKBM Bina Usaha Mandiri and Pekerja Sosial Masyarakat as local partners, we run a computer class with **15 units of computers**. In the future, this class will be able to educate about **450 underprivileged youths per year**.





## Entrepreneurship



**17,362**  
active clients  
by June 2013



**IDR 15.8 Billion**  
outstanding

Total Disbursement to date  
**IDR 33.4 Billion**

**0.47%**  
NPL

**91%**  
clients rel oan

## Employment



total of **432**  
students enrolled in vocational  
training programs at HOpE

**78.5%**

working graduates from High School  
equivalent program gain **employment**



**54**  
students completed internships  
related to the vocational trainings  
that they received in Rumah Belajar



**71**  
students graduated from the vocational  
training programs

- The program has given seed capital to **4 vocational training** graduates in the amount of **IDR 60 Million**.

**YCAB Foundation**

**[www.ycabfoundation.org](http://www.ycabfoundation.org)**

<http://www.youtube.com/ycaborg>

**In compliance with :**

ISO 9001 for Quality Management 2008

UN Special Consultative Status for Economic  
and Social Council, New York (2007)

**International Office :**

16 W 23rd St, 4th Fl, New York  
NY 10010, USA

**Indonesia Operation :**

Sunrise Garden, Surya Mandala 1 8D,  
Jakarta 11520

YCAB int'l is a section 501(c)(3) organization

All donation is tax deductible, quote #26-286-9738



**THANK YOU**