



ANNUAL REPORT 2012



TRANSFORMING **THE LIVES OF**
YOUTHS THROUGH SUSTAINABLE
SOCIAL ENTERPRISE

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ABOUT YCAB



photo: courtesy of Dewi Magazine

FOREWORD BY FOUNDER

During this occasion, I would like to thank you for all your support which has made YCAB Foundation's existence more developed in **both national and international level**. In her age that almost steps to 14 years, YCAB not only becomes more mature in implementing its three pillars in healthy lifestyle, education, and economic empowerment, but also becomes more solid as a social enterprise.

In 2012, our commitment in spreading our wings has also been realized in three nations: South Sudan, Myanmar, and Afghanistan. In the two years of the development of YCAB International, we have empowered women and given the opportunity to pursue education for the children. Support to YCAB Foundation has also come from a variety of sources in every way possible, from individuals to collectives, from the local to international public. All these prove that our love for the children have inspired and moved the hearts of many to together make a change for better future.

Due to the support and trust that have been given to us, in 2012 YCAB Foundation has also been given the **Schwab Foundation Social Entrepreneurship Award**. We have had the privilege to serve more than two million people and triple the portfolio of our Social Investment through private placements. Our Economic Empowerment program has also hit more than 11,000 active clients, which in turn impacted the lives of more than 56,000 people. All these have solidified our mission to keep on equipping five million youths until the year 2015, and to keep on spreading our wings in the international level to build independence and better future for youths in global terms.

Veronica Colondam
YCAB Foundation Founder & CEO



YCAB Foundation was established by Veronica Colondam on August 13, 1999. YCAB Foundation is an Indonesian non-profit that aims to enable underprivileged youth to be independent through **education, entrepreneurship and economic assistance.**

Over the years, YCAB Foundation evolved from becoming a non-profit supported by donations to becoming a sustainable social enterprise. As of today, YCAB Foundation has expanded its original work to become a sustainable social enterprise, including creation of and investment in innovative and sustainable social businesses such as education-linked micro-loans.

In recognition of our impact, YCAB Foundation was granted **UN-ECOSOC Special Consultative Status** and has achieved **ISO9001:2008 certification**. In 2010, YCAB Foundation went global through the establishment of YCAB Foundation International, a non-profit 501(c)3 organization headquartered in New York, in order to spread its wings to the Third World and other LDCs (Less Developed Countries) in Asia. In 2012 alone, in collaboration with British Council's Global Changemakers, YCAB has seeded 3 projects related to **education and women empowerment** in 3 different countries: South Sudan, Myanmar, and Afghanistan. Our Founder/CEO, Veronica Colondam, was also honored as **the Social Entrepreneur of the Year by Ernst & Young** in 2011 and **Schwab Foundation Social Entrepreneurship Award** in 2012.

To date, YCAB Foundation (which stands for "**Yayasan Cinta Anak Bangsa**" in Indonesian or "**Loving the Nation's Children Foundation**") has touched the lives of the millions. By the year 2015, YCAB Foundation aims to transform the lives of five million people in total.

OUR
VISION & MISSION

VISION

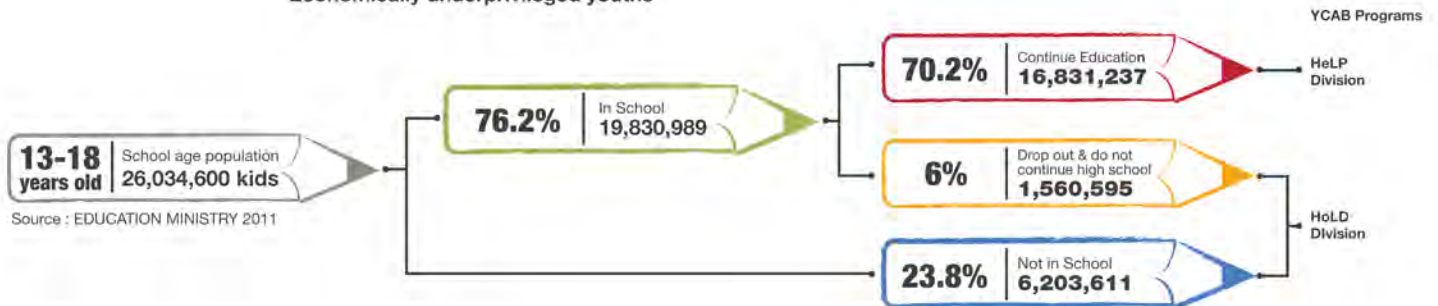
We believe that every child has an equal right to live his or her life to its fullest. We are here to love and to give each child **hope** and **opportunity**, which will enable them to be independent and to transform the world.

MISSION

- To empower **five million youths** through holistic youth development programs where education and access to finances converge to enable true independence in a sustainable way by 2015.
- To become an **inspiring and credible social enterprise** that fosters partnerships with civil society, public and private sectors in a tri-sector collaboration.
- To implement an inclusive and innovative approach that brings **clear results** and **measurable impact**.

TARGET

Economically underprivileged youths





iREAP

YCAB FOUNDATION CORE VALUES

iREAP

These values serve as guidelines for our code of conduct and behavior as we strive to achieve our vision.



Integrity

We emphasize integrity in every aspect of our work. Integrity is where core values and action meet consistently, resulting in confidence and trust from our partners and sponsors. We keep our integrity by fulfilling our commitment to deliver quality programs and to be financially transparent. We know that integrity comes before sustainability.



Resilient

We always give our best and put in our full effort to achieve our goals. We strive to find solutions for every obstacle that comes our way. We embrace every challenge at hand as it gives us opportunity to learn and to exercise creative problem solving.



Excellence

We set a high standard for every project that we embark on simply because we won't accept anything less. We take full ownership of all our work, however big or small, as we know each of us contributes something meaningful that leads to the betterment of the world we all live in. We are satisfied only when we have achieved our objective and we will not stop until we get there. We celebrate every success (and even failure) with gladness and thanksgiving as long as we know we have given our best.



Adaptive

Our focus is always on the people we are impacting and not solely on the programs. Our programs are individually tailored to meet the needs of the target group. We are more than willing to adjust our method and strategy to bring results and lasting impact to our beneficiaries.



Passionate

We are passionate about our work and we want to stay faithful to our cause as this is part of building our legacy. We understand the importance of integrating our faith, life and work into a united collective mission. We care deeply about giving our best and doing the best possible job by keeping up with all developments in the field and expanding our perspective, respective skills as well as talents to be not only good, but great at what we do.



Reaching approximately

2 million

youths since 1999.

OUR OPERATIONAL STRATEGIES

Financial

Diversify funding sources
Strive to use funds efficiently
Create income generating activities to cover program costs

Internal Business Process

Enable independence in all program lines with clear key indicators of success
Always strive to create innovative, inclusive and sustainable programs
Optimize and improve the efficiency of shared resources with the sister companies (profit centers) within YCAB group

Learning & Growth

Building our human capital for better program delivery and project management
Succession plans in place at every level
Expand through branches, network and open distribution model

Stakeholders/ Customers

Foster relationships with public and private sectors
Get periodic feedback to improve service quality
Expand nationally and internationally
Report transparently to stakeholders on activities and finances

Board of Advisors

Chief Operation Officer

Chief Development
& Communication Officer

HeLP Division

HoLD Division

HOPE Division

Coaching &
Counseling

Training
Management

Equivalent Education
Package

Training Centre

Club
Management

IT & English
Literacy

Job Placement

Social Action

Marcom

International Relation
& Development

Digital Creative

Marketing

Network
Development

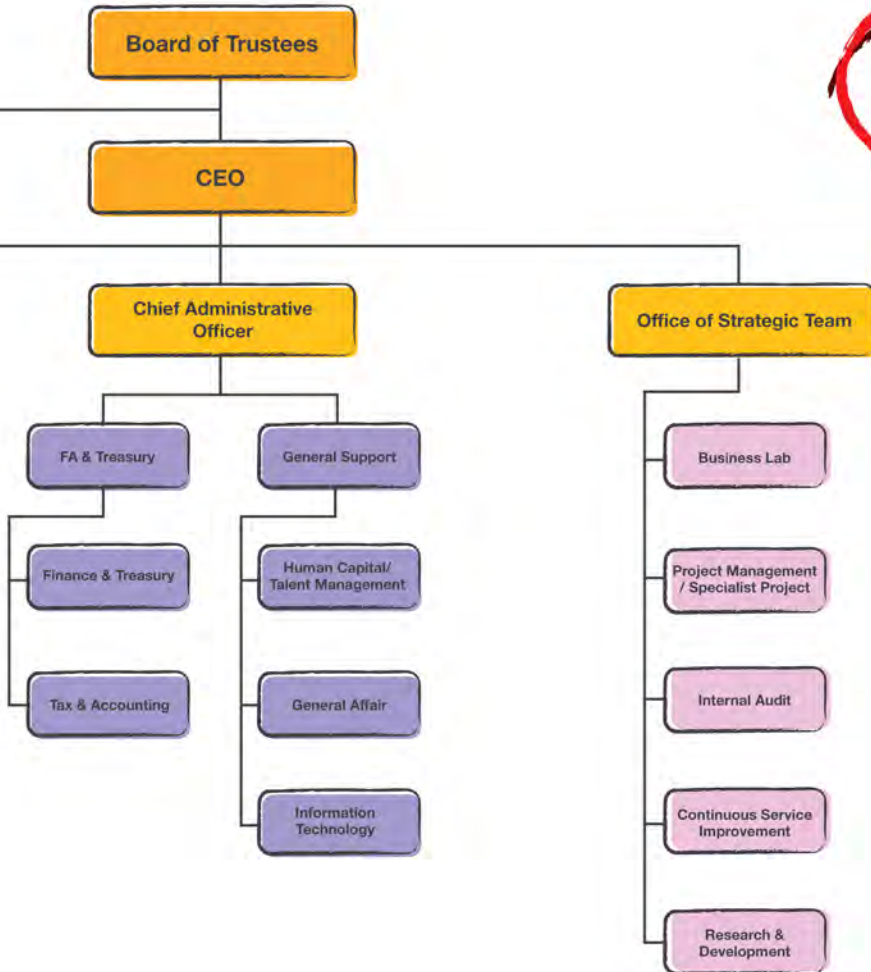
Website &
Graphic Design

Communication

Int. Media &
Donor Relation

Video &
Documentation

OUR MANAGEMENT & OVERSIGHT STRUCTURE



INTERNATIONAL TEAM



Naomi McNeil
President

Naomi McNeil has significant experience working with at-risk women and children in many parts of the world including India, Thailand, the Netherlands, and Indonesia. Along those lines, she launched Wellspring International, an initiative devoted to providing financial grants to international efforts working with at-risk women and children. She also authored 'The Scent of Water' (Zondervan 2010). She is a graduate of Wheaton College, USA.



Sarah Davis
Vice President

Sarah Zacharias Davis is a senior advancement officer at Pepperdine University. Previously she was Vice President of Marketing and Development for Ravi Zacharias International Ministries and in strategic marketing for CNN. She is also a published author. She graduated from Covenant College, USA with a degree in education.



Wayah S. Wiroto
Vice President

Dr. Agr. Wayah S. Wiroto is presently the Corporate Planning and Learning Director at PT Multistrada Arah Sarana Tbk. He was previously Marketing Director and Vice Rector for Internationalization and Collaboration at BINUS University. He holds a degree in agricultural engineering from Bogor Agriculture University, a Master in Community Nutrition from University of Indonesia, and a PhD in Agriculture from Bonn University, Germany.



Adrian Wijaya
Secretary

Adrian Wijaya juggles dual passions for teaching and software development. After tutoring and teaching for nearly a decade, he now a senior developer for a Chicago-based multinational software company. He also holds a Master of Arts in Teaching degree from Webster University, St. Louis, USA.



Evensius Go
Treasurer

Evensius Go is Head of the Corporate Finance Accounting and Taxes Division of PT Multistrada Arah Sarana Tbk. He was previously Financial Comptroller in the Chemicals Division under Salim Group. He is a co-founder of Yayasan Felix Maria Go (YFMG), a non-profit foundation dedicated to poor mothers and children's health and education. He holds an undergraduate degree from STIE YKPN, Yogyakarta, and a master degree from Gadjah Mada University, Yogyakarta, Indonesia.

Board of Directors

International Advisors



Lisa Luhur Schad

Lisa Luhur-Schad is the acting President Director at Media Indonesia Daily, a major national newspaper. She is also the secretary for Sukma Foundation, an organization founded by Media Group to manage humanitarian aid for tsunami and other natural disaster victims. Lisa has participated in the IDEAS Executive Program at the MIT-Sloan School of Management, Boston, USA and other relevant programs.



Hooman Sabeti-Rahmati

Hooman Sabeti-Rahmati is a partner of the international law firm of Allen & Overy, based in its Singapore office. Hooman is listed in a number of leading lawyer guides and speaks frequently on his practice areas at various conferences and to the media. He studied mathematics and economics at Duke University and law at Tulane University in the USA. Hooman is also a member of the Duke University Islamic Studies Center's advisory board.



Michael Ramsden

Michael Ramsden has been European Director of RZIM Zacharias Trust since its foundation in 1997 and is Director of the Oxford Centre for Christian Apologetics. He gained his PhD from Sheffield University in Law and Economics in the UK. He lectured on Moral Philosophy at Sheffield University and was professor-in-residence at both the International Seminar on Jurisprudence and Human Rights in Strasbourg and the Wolfsberg Executive Institute in Switzerland.



Sandro Calvani

Sandro Calvani is currently the Director of ASEAN Centre of Excellence on UN Millennium Development Goals in Bangkok, Thailand. Sandro has significant experience across a wide range of social issues, particularly in the fields of humanitarian conflict, conflict resolution, and the convergence of emerging threats in human security.



Board of Trustees

INDONESIA
TEAM



A.M. Hendropriyono

A.M Hendropriyono is a founding member of YCAB. He is the former head of the National Intelligence Agency (2001-2005), former Minister of Manpower (1999) and Minister of Urban Migration (1997). Previously he enjoyed a successful career working in Indonesia's military and intelligence services. He graduated from the US Army General Staff College at Fort Leavenworth in 1980 and also holds a PhD from Niaga University, Manila, the Philippines.



Christian Lasut

Christian Lasut is one of the founding members of YCAB. He was previously the President Director of PT Cindera Cipta Tama (1980-1985) and Secretary General of YMMP, a missionary foundation (1991-1999). He was the Executive Director of North Sulawesi Provincial Narcotic Board (2002 – 2008) and received his Master Degree of Divinity from Indonesia Bible Institute in Batu, Malang, Indonesia.



Pieter Tanuri

Pieter Tanuri is the CEO of PT. Multistrada Arah Sarana Tbk (MASA), a public company with a market capitalization of almost half a billion dollars. He is also married to Veronica Colondam, YCAB's CEO. Previously, Pieter was Chairman of PT. Trimegah Securities Tbk, a public financial company which under his leadership became Indonesia's top securities company. Pieter has been instrumental in mentoring and scaling out YCAB's operations.



Drs. Togar Sianipar

Drs. Togar M. Sianipar is a staunch supporter of YCAB. He has had a long and distinguished career in the police force as a four-star Police General and Executive Director of the Narcotics Control Board (BNN) starting 2004. Now retired, he continues to be actively involved in various initiatives including assisting YCAB in an advisory capacity.

Board of Advisors



Antonius Riva Setiawan

Antonius Riva Setiawan is the Director of DAP (Drug Advisory Plan) for the Colombo Plan in Sri Lanka. Previously, he was the Deputy of CEO for Strategic Partnership and Special Projects for YCAB Foundation. He has significant experience with drug prevention education and community youth work. He joined YCAB Foundation in 2000. Riva holds a degree in Industrial Engineering in Trisakti University, Jakarta, Indonesia.



Lia Sunarjo

Lia Sunarjo is the Executive Director of Leo Burnett Indonesia. Previous to that she was General Manager at Y&R/Wunderman and General Manager for EURO RSCG Adwork!, whose marketing services she helped open in 12 cities nationwide. She has over a decade in proven advertising, marketing and PR expertise with leading national and multinational firms.



Muhammad Farhan

Muhammad Farhan is a broadcaster in Indonesia who is well known throughout the country for his television and radio show. He runs a daily show at radio Delta FM and has had his own TV shows, Extravaganza and Lepas Malam. He holds a degree in Economics from the University of Padjadjaran, Bandung, Indonesia (1993) and subsequently underwent postgraduate education in broadcasting in Sydney, Australia.



Paulus Bobby Hartanto

Paulus Bobby Hartanto is a well known consultant for school and educational training and coaching. He is the Executive Director of Daya Bhakti Pendidikan Foundation of the University of Indonesia. The author and co-author of several books, Bobby is also a popular speaker in conferences around the world.



Rofikoh Rokhim

Rofikoh Rokhim, Ph.D is head of the Bisnis Indonesia Intelligence Unit. She is also a faculty member at the Faculty of Economics, University of Indonesia. She received her doctoral degree with concentration in corporate finance from Université de Paris 1 Pantheon-Sorbonne, France, in 2005. She joined YCAB in February 2006.



Sukirno Tarjadi

Sukirno Tarjadi is a counselor, public speaker and trainer. He holds a postgraduate diploma in Satir Transformational Systemic Therapy (a family therapy model) from the Satir Institute of the Pacific (Vancouver, Canada) and a doctorate degree in family therapy, counseling and corporate coaching. He regularly conducts classes in counseling and family therapy, parenting and life enrichment.

Executive Team



Veronica Colondam
Founder & CEO

Veronica Colondam founded YCAB in 1999 along with like-minded individuals. Honored as a Young Global Leader by the World Economic Forum in 2006, Veronica is also a Fellow of Asia Society's 21 Young Leaders (2007) and of the Global Social Innovator Park (2008).



Iskandar Irwan Hukom ("Andie")
Chief Operating Officer

Andie Hukom graduated from the University of Indonesia in 1985 in medicine. He also holds a doctorate degree in counseling and therapy. He is Secretary General and Chief Operating Officer of YCAB and is also Head of Drug Treatment under the Provincial Narcotic Board. Previous positions including Head of Narcotic Related stress Care at the Doulous Foundation and President of the Getsemani Rehabilitation Center.



Devi Sujanti Talim
Chief Finance Officer

Devi Talim graduated from Tarumanegara University, Jakarta, Indonesia. She also holds a master degree from Prasetiya Mulya, Jakarta. A founding member of YCAB, she is President Director of DvviaCom, the first Indonesian IT company to go public. Previously she was at PT Bank Central Asia for 15 years where she headed branches and spearheaded high profile pilot projects.



Moni Rejeki
Chief Administration Officer

Moni Rejeki joined YCAB in 2005 in the campaign department before she was appointed a Director of the HoLD Department. Since 2008 she serves as YCAB's Chief Administration. Previous to YCAB, she held various positions in marketing and finance industry in one of Indonesia's largest security company, Trimegah Security. She holds a degree in Economics from Tarumanegara University, Jakarta.



Ira Guntur
Chief Development & Communication Officer

Ira Guntur graduated from the University of Washington, USA. She started her career with Morgan Grenfell (now Deutsche Bank) in 1993 before moving to Danareksa Sekuritas. After 8 years in the finance industry, she did a two-year stint in public relations before joining magazine publisher Femina Group where she handled business development, before ultimately joining YCAB.



Milanny Halim
Deputy to CEO Strategic
& Development

Milanny Halim studied Mechanical Engineering program at University of Minnesota, USA, in 2000. In 2005, she joined YCAB where she has played an instrumental role in driving the social investment pilot and modeling process. She has represented YCAB at various UN conventions and led initiatives involving government agencies, international NGOs and multinationals.



Anton Suwoto
Continuous Service
Improvement Manager

Anton Suwoto has a bachelor degree in computer science and a master degree in Information System Management from Binus University, Indonesia. He joined YCAB in 2000 and became IT manager in 2003. In 2011, he joined the strategic team as Continuous Service Improvement Manager, reporting directly to the CEO. He also spearheaded YCAB's partnership with Microsoft Corporation.



Firza Imam Putra
Program Director

Firza Imam Putra is a graduate of Monash University, Australia. Prior to joining YCAB as Director of HoLD and HoPE in 2009, Firza held a number of managerial positions in agriculture, property and event organizing. He first joined YCAB as a volunteer teacher, where he discovered his passion as an educator and program developer for underprivileged children.



Dominikus Rahmat
Head of Microfinance

Dominikus Rahmat joined YCAB in 2009 as the Head of Microfinance under HoPE division. Before that, he was with one of Indonesia's leading micro-finance organization in various capacities since 2002, managing a large financial portfolio and was in charge of its operation. He holds a Bachelor of Education degree from the Sanata Dharma University of Yogyakarta, Indonesia.



Stevens Adrian R. Onsoe
Internal Audit Manager

Stevens Adrian R. Onsoe holds a bachelor degree in economics from Kejuangan '45 University, Jakarta, Indonesia. He has been at YCAB since the beginning and is presently responsible for YCAB's ongoing ILO-IPEC conditional transfer program in the HoPE division. Other previous positions include leading rehabilitation projects in post-tsunami Banda Aceh as a Project Manager.

OUR MILESTONES

YCAB Foundation was established in August 1999 with the initial focus on primary prevention of drug abuse and HIV/AIDS through healthy lifestyle promotion. This gave birth to our first pillar, **HeLP (Healthy Lifestyle and Promotion)**, on which we hold campaigns to schools about the danger of drugs and HIV/AIDS. In 2003, YCAB launched our second pillar in education, **HoLD (House of Learning and Development)**, in order to provide educational opportunities for underprivileged children. Our third pillar in entrepreneurship and economic empowerment, **HOPE (Hands-on Operation for Entrepreneurship)**, was then launched in 2005.

Over the years, YCAB Foundation has evolved into a social enterprise that focuses more broadly on youth development. As of 2012, we have **4 business units** in order to sustainably support YCAB's activities, which include PT YADA Indonesia, PT Pelangi Jaya, Beauty Inc., and YCAB Cooperation.



Awards

2001 UN-Vienna Civil Society Award.

2002 AUSAID Action Plan Award.

National Silver Award from the National Narcotic Board.

2003 Presidential Gold Award from Drug Abuse Prevention.

2004 Regional Coordinator of the Global Youth Network (GYN) for the South East Asia and Pacific.

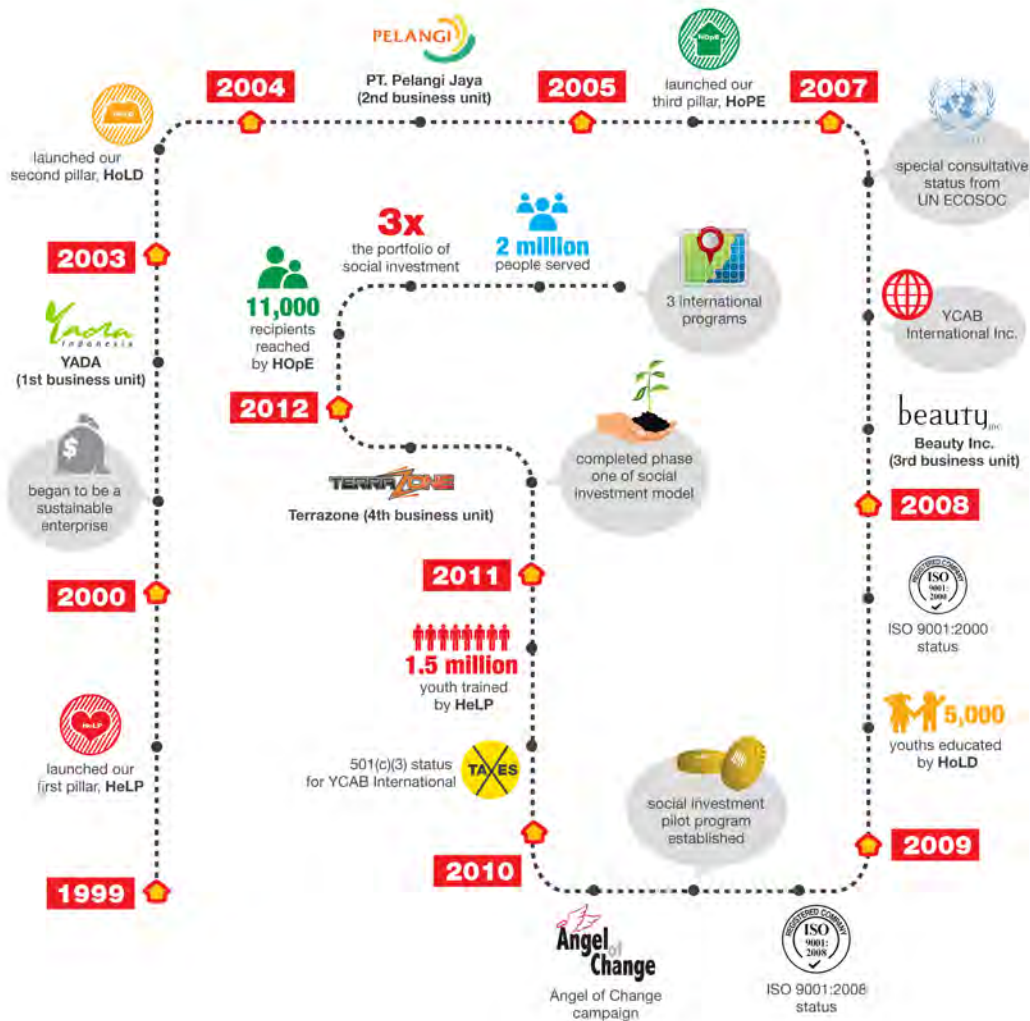
YCAB-UNIC Journalism Award launched.

2007 Special Consultative Status from UN Economic and Social Council.

2008 Global Social Innovator Award (Singapore).

2011 Ernst & Young Social Entrepreneur of the Year.

2012 Schwab Foundation 2012 Social Entrepreneurship Award, World Economic Forum.







OUR PROGRAM

OUR PILLARS

YCAB Foundation executes our vision of developing youths through three pillars which focus respectively on **Healthy Lifestyle (HeLP)**, **Education (HoLD)**, and **Welfare Creation (HOpE)**.

The combination of these three pillars gives rise to synergies that help our program to be sustainable, in line with the Millennium Development Goals (MDGs) to encourage development by improving social and economic conditions in the world's poorest countries.

Millennium Development Goals (MDGs) and HDI

All 193 United Nations member states have agreed to achieve the MDGs by the year 2015. One of the benchmarks of achievements is the Human Development Index (HDI), which is the normalized measure of life expectancy, literacy, education, standard of living, and GDP per capita for countries worldwide.

As such, YCAB Foundation also references the Human Development Index (HDI) with regard to monitoring the progress of our youth development programs.

OVERVIEW OF YCAB TODAY



present in

33

cities

13

provinces



145 / 5707
staff / volunteers

total direct beneficiaries

1,985,642



total activities

38,548

“ We **HeLP** youth, **HoLD** them for some time while educating and giving them the real **HOPE** in their lives. ”



Healthy Lifestyle Promotion (HeLP) : Focuses on primary prevention education of drug abuse and HIV/AIDS among youths through healthy lifestyle



Hands on Operation for Entrepreneurship/Employment (HOPE) : Entrepreneurship and job creation programs including microfinance programs, that are run through the YCAB Cooperative (Koperasi YCAB).



House of Learning and Development (HoLD) : Rumah Belajar Learning Centers for school dropouts and underprivileged children.

HeLP

Healthy Lifestyle Promotion

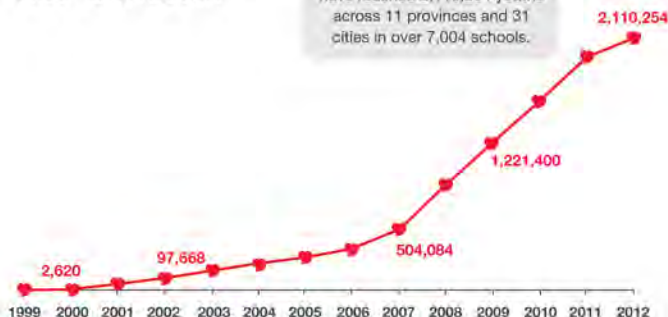
Healthy Lifestyle Promotion (HeLP) focuses on **drug abuse and HIV prevention and education in schools**. Founded in 1999, the program has grown to incorporate life skill training, life counselling, training of trainers, peer-to-peer outreach (Ripple Program), and mass campaigns. In the 13 years since its inception, HeLP has touched **2,110,254 individuals** across 11 provinces and 31 cities in over 7,004 schools. The organization works with thousands of schools in the urban areas across the nation dealing with health access issues such as sex education, HIV and drug prevention.

Our flagship Ripple program, which trains young people to train their peers in healthy lifestyle skills, has shown phenomenal results in 2012. For every teen we train in HIV and drug abuse prevention life skills, they will in turn train an average of 34 peers within 3-6 months following their training. Since the start of Ripple Program in 2008, we have educated **8,227 peer trainers** who will become our volunteers in educating others.

In our 2012 user-completed questionnaires survey to 1,332 Peer Trainers, it is found that this program has increased their knowledge by 65.4%. Furthermore, 92.2% participants are satisfied with the training program. Our Ripple program has also been adopted by other corporate sponsors such as Media Group (2007), Unilever (2009), Chevron (2010), and Standard Chartered Bank (2012).

HeLP OUTREACH

Since 1999, HeLP Division have reached 2,110,254 youths across 11 provinces and 31 cities in over 7,004 schools.



HoLD

House of Learning and Development

The first Rumah Belajar Learning Center was established in 2003 to **provide education for the underprivileged children and street youths**. Since then, we have educated 26,307 youths across Indonesia.

The number of learning centers (Rumah Belajar) has almost doubled from 2011; it increases from 18 in 2011 to 35 Learning Centers in 2012, including 1 Mobile ICT Lab, spread over 12 provinces of Indonesia. In 2012, we have educated **3,972 underprivileged youths**, with total attendance to the programs of 12,782 students.

The Learning Center gives underprivileged children an opportunity to earn Primary (Package A), Junior High (Package B), and Senior High (Package C) school equivalent education certification by the National Education and Culture Ministry, and thereby improves their chances to secure formal employment. Throughout the years, we have maintained quality education with longstanding partners, including **BINUS University, Rudy Hadisuwarno, and Sophie Paris**, among others. We have also built partnership with new partners, such as Samsung and Multisrada Community College. Our program and standardization have also been adopted by two Non Governmental Organizations: Dorkas Foundation, who has adopted one learning center, and Yayasan Jakarta Mandiri, who has adopted 8 learning centers.

For those who are enrolled in our Basic Education program (Package A, B, and C), they have another two mandatory classes which are **English Literacy and Digital Inclusion**, on which are certified by BINUS University. That said, both classes are also open for public.

We offer affordable education at IDR 10,000/month ($\pm$ US\$ 1/month) per student for all programs, aimed at low-income families in rural areas. HoLD has a 100% pass rate for the national examination and 3,209 participating youths have earned certification in IT skills through the program as of 2012, an increase of 11% compared to 2011. We also have 192 students receiving BINUS certification in 2012.

HOpE

Hands-on Operation for Entrepreneurship

Starting in 2011, HOpE started to develop two distinct arms, which are **Economic Empowerment and Employment**. HOpE's Economic Empowerment arm provides microloans to low-income women entrepreneurs through YCAB Cooperative, while HOpE's Employment strives to help our Rumah Belajar (HoLD) graduates to find employment after graduation and providing seed capital for selected Rumah Belajar's Vocational Training graduates to start small businesses.

Economic Empowerment

As of December 31, 2012, HOpE has helped more than **14,000 low-income women entrepreneurs** through YCAB Cooperative by giving microloans that in return impacted the lives of 56,000 people.

The number of HOpE's active microloans has doubled from the previous year. The number of active microloan clients rose from **4,786 in 2011 to 11,039 in 2012**, and there is an increase of 25.2% in self efficacy of clients to plan their future. In 2012, our disbursement was IDR 40.7 billion, on which the accumulated disbursement since 2010 sat at IDR 63.7 billion. Our repayment rate rose from 99.53% in 2011 to 99.97% in 2012, bringing our Non Performing Loan down to 0.34%. HOpE has given 37,368 loans by 2012.

Microloan program participants have also demonstrated **increased welfare creation** with revenue and profit from their businesses increasing 49% on average. According to 397 recipients surveyed in October 2012 using stratified random sampling, on average recipients have experienced improvements in their welfare as their income has risen. Majority of our clients (90.3%) reported that their lives have been positively impacted by YCAB, while three-quarter (74.6%) of the clients feel that their businesses have improved. A quarter (27.5%) of the clients have an increase in product variation, while one-fifth (18.3%) of them are also able to have savings and some (14.0%) can even send their children to school.

Employment

Apart from giving loans to low-income women, HOpE also strives to **improve the lives of our Rumah Belajar (HoLD) graduates**. In 2012, we have helped more than half of our graduates to find job placements in varying industries, such as being marketing employees, staff administrations, and hospitality service workers, among others. Other than giving job placements, we also help graduates by holding job fairs in collaboration with other businesses and industries and giving seed capital to selected students. HOpE has managed to find employment for a majority (81%) of our working graduates from High School equivalent program, a sharp increase from only half (47%) last year. In 2012, HOpE has also launched a new program, which is giving seed capital for selected graduates to start their businesses, such as in **Beauty Salon and Sewing**. By the end of 2012, we have given 4 start-up entrepreneurs the seed capital they need to kick-start their careers in the amount of IDR 60 million.

OUR IMPACT

HeLP (Healthy Lifestyle Promotion)

	since 1999
Youth Reached	2,110,254
School Visited	7,004
Youth Activated as Volunteer	8,719

HoLD (House of Learning and Development)

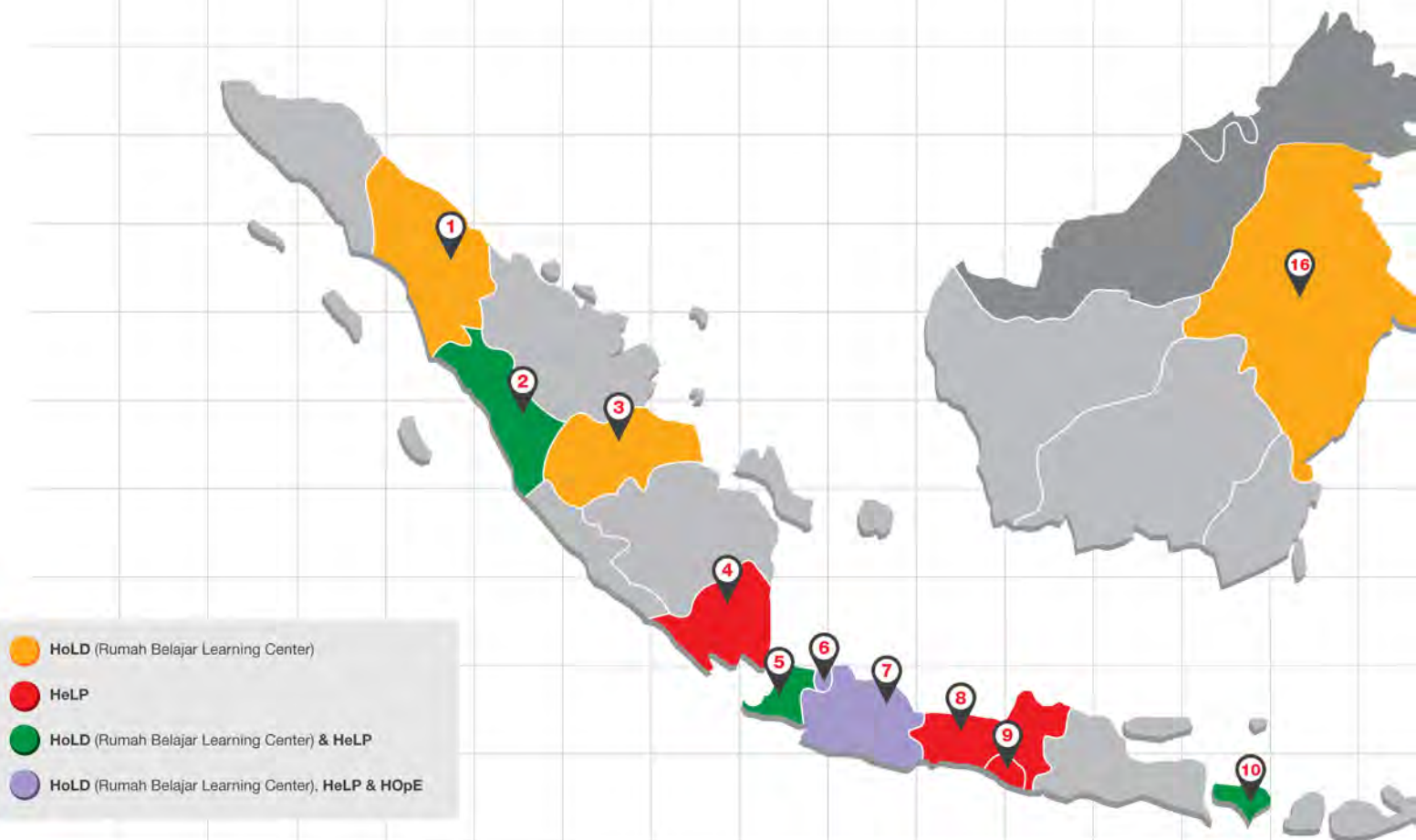
	since 2003
# Program Attendees	28,674
# Students Studying	11,918
Total Learning Center	35
Working Graduates (average)	69.3%

HOpE (Hands on Operation for Entrepreneurship)

	since 2010
MICROLOAN	
Microloan Clients	11,039
Impacting	88,255 lives
Accumulated Funds Disbursement	IDR 63.7 bn
Outstanding	IDR 11.36 bn
Repayment Rate	99.97%
# Students Brought to be Educated	1,062
JOBS & SEED CAPITAL	

Jobs Created	450
Seeded Business	6

* As of December 2012.



1 North Sumatera : Tapanuli, Medan

2 West Sumatera : Padang

3 Jambi : Jambi Laut

4 Lampung : Bandar Lampung

5 Banten : Tangerang

6 DKI Jakarta : East Jakarta, South Jakarta, West Jakarta, North Jakarta, Central Jakarta

7 West Java : Depok, Sukabumi, Bogor, Sentul, Karawang, Bekasi, Bandung, Garut

8 Central Java : Tegal, Semarang

9 D.I Yogyakarta : Yogyakarta, Sleman, Wonosari, Wates

10 Bali : Kintamani

11 East Nusa Tenggara : Kupang

12 North Sulawesi : Bitung, Manado, Tondano, Tomohon

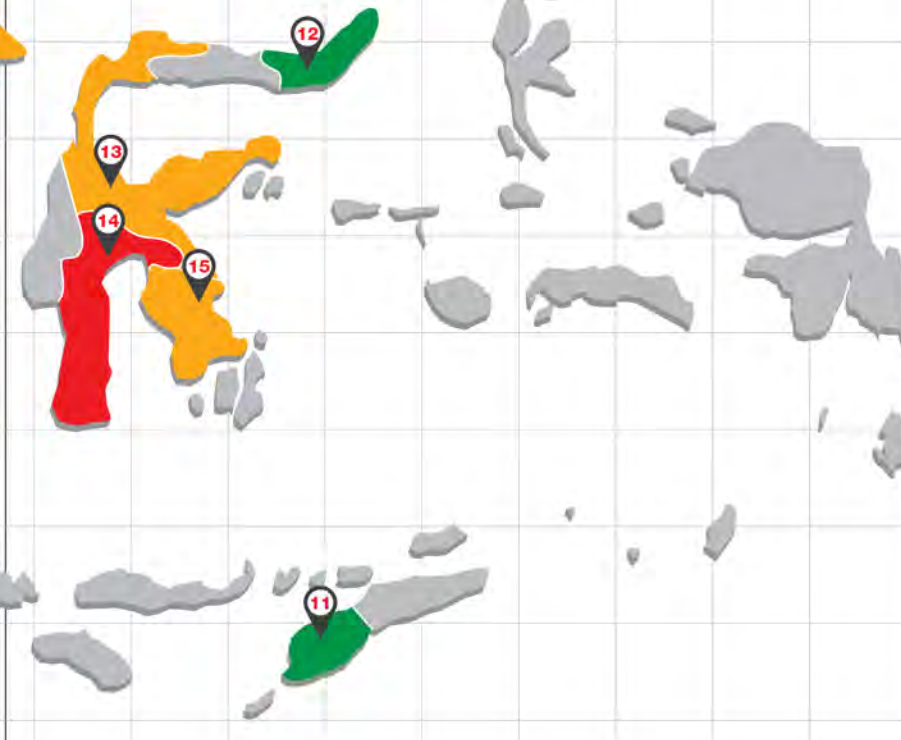
13 Central Sulawesi : Parigi Moutong, Mepanga, Lambunu

14 South Sulawesi : Makassar

15 South-East Sulawesi : Kendari

16 East Borneo : Hambau

SCOPE & REACH



INTERNATIONAL FOOTPRINT



We have seeded programs internationally in :

1. Afghanistan

Women empowerment through skills to be able to take parts in activities in society that they were not able to take part in before.

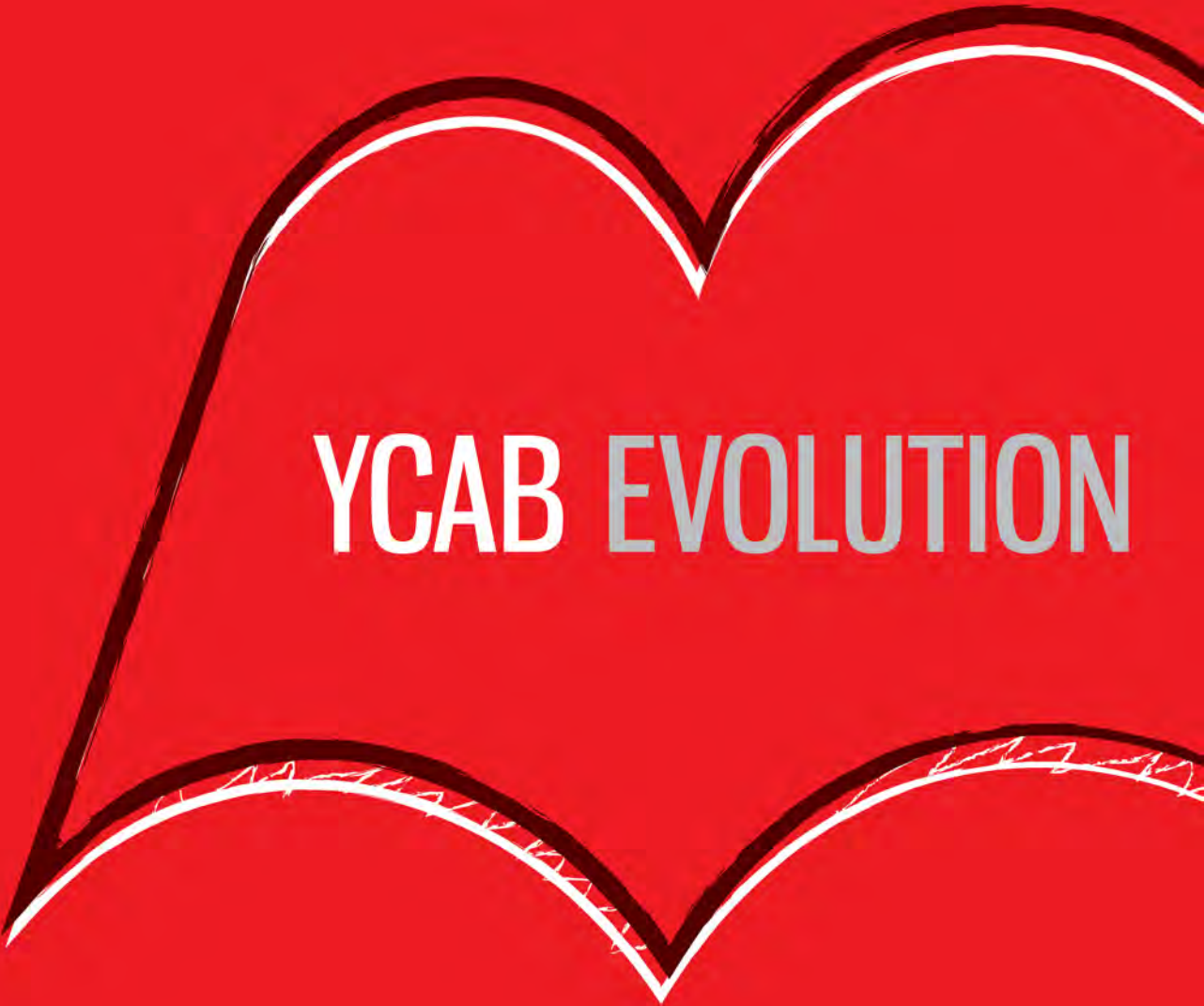
2. Pakistan

Women empowerment by providing education and skills so that they can be self sufficient and can contribute not only within their families but in their community as well.

3. Myanmar

Work with volunteers to read books, lend books, give basic health check to the students and skill provision for youth to prepare them to be mobile repair technician.





YCAB EVOLUTION



In order to sustainably support YCAB Indonesia's activities, YCAB's affiliates engage in social enterprise, carrying out profit making activities to create resources which are then used to support YCAB Indonesia's operations. The end goal of social enterprise is to support social benefit, rather than profit.

This sets up a virtuous cycle since YCAB Profit Affiliates (PT YADA, PT Pelangi, Beauty Inc) are eventually able to source good employees from graduates of YCAB Indonesia's HoLD and HoPE programs, which in turn aids Profit Affiliate operational efficiency and profit making ability. Since their resources are then shared with YCAB Indonesia, the whole system becomes self-sustaining.

YCAB Group



YCAB INDONESIA

YCAB Indonesia is a nonprofit organization headquartered in Jakarta, Indonesia. Established in August 1999, it has evolved into a social enterprise with a focus in youth development.

YCAB INTERNATIONAL

YCAB International is a non-profit 501(c)(3) organization headquartered in New York. It was established in 2011 as the international fundraising and operational arm of YCAB Indonesia.

OVERVIEW YCAB GROUP (YCAB Foundation + Social Enterprise)



total staff
432



turnover
IDR 29.7 billion

YCAB AFFILIATE SOCIAL ENTERPRISE



PT. YADA Indonesia

Manufactures robotic animal YADA Toys that are powered by rechargeable batteries. Its products can be seen in many major Indonesian shopping malls and have also been exported to the Philippines, Portugal, Bulgaria, Austria, Kuwait and the USA.



PT Pelangi Jaya

Provides non-academic courses for children and short education and training programs for parents and teachers. Its activities include collaborating with Quantum Learning Network (QLN) to run SuperCamp, a life skills training camp for school children. Pelangi also provides workshops, in-house training, and other services for early childhood teachers.



Beauty Inc.

A spa and health club located in Jakarta. Fusing traditional Balinese temple carvings and contemporary design, the spa offers luxurious treatments designed to bring balance to the mind, body and soul.



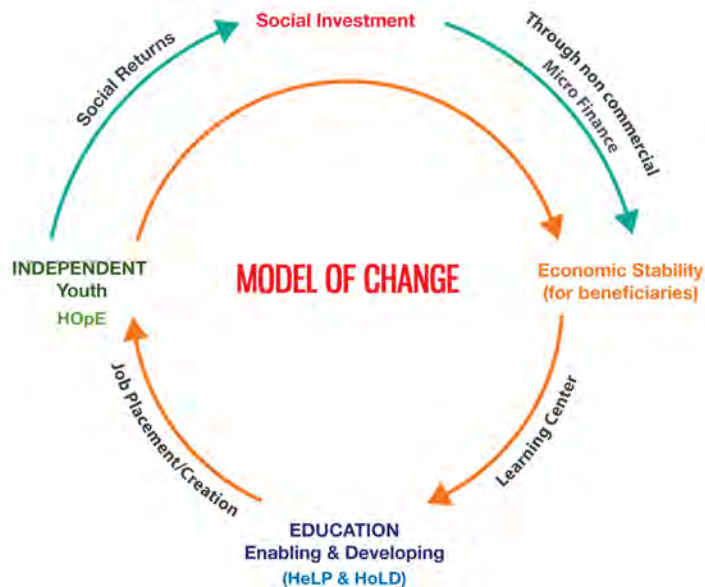
YCAB Cooperative (Koperasi YCAB)

A saving-and-loan cooperative that disburses microloans to low-income women entrepreneurs towards building small businesses. Income generated is reinvested back into YCAB Group towards cost sharing.

Through our economic empowerment program, we have assisted **4,876** low-income women entrepreneurs in **384** groups across Jakarta, impacting the lives of over **25,000** people at the bottom of the pyramid.



OUR MODEL OF SUSTAINABILITY



In order to achieve our vision in a sustainable way, YCAB Foundation uses a social investment approach to magnify the social and economic impact of our funds.

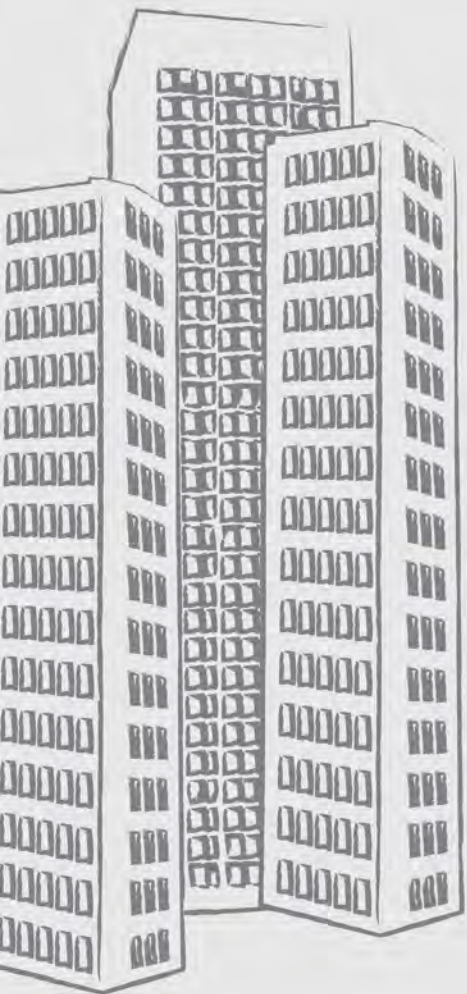
Specifically, we invest funds from our donors and business affiliates into micro-finance loans for low-income women entrepreneurs. These loans help the families generate income. As a condition of the loan, children in these families have to be educated, which can be done through our HoLD and HOPE programs. Eventually when these youths graduate, they will be empowered and suitably equipped for the job market, breaking the cycle of poverty and creating systemic change.

In recognition of our social impact, YCAB Foundation Founder Veronica Colondam was named the Ernst and Young Social Entrepreneur of the Year 2011. The award is given to a founder of an organization that has become a catalyst for social transformation and successfully delivered change through innovative products or services.





“ Reaching out to ***underprivileged children***
in their natural surroundings, YCAB Foundation strives to give them
opportunities and break ***the cycle of poverty.***”



In 2011, YCAB operated in **33** cities
in **13** provinces, impacting over **400,000**
people through our activities.



2012 ACTIVITIES





IN 2012



18

youths per hour trained in
healthy lifestyle issues



683

new active school partners,
a total of 7,004 to date

2,831

youths volunteered
as peer trainers



1:34



96,254

youths reached in total

In the 13 years since its inception through 2012, **Healthy Lifestyle Promotion (HeLP)** has touched **2,110,254 individuals** across 11 provinces and 31 cities in over 7,004 schools. HeLP has three departments, including Ripple Program, Do Something Indonesia, and Counselling.

In Ripple program, youths are trained and sent out as Peer Trainers to train their peers to become Peer Educators for a "ripple" effect. These Peer Educators will in turn educate other youths on healthy lifestyle, anti-drug and HIV/AIDS prevention. Furthermore, Do Something Indonesia is an online platform where we encourage young people to stand up against an issue of their own choosing by forming clubs and doing campaigns. In our Counselling department, we provide counselling services regarding various youth issues to organisations such as schools, churches, and governmental agencies, among others, which are given by our trained counsellors.

In 2012, HeLP reached **157,322 youths**, training 88,774 as peer educators through our Ripple program and training 68,321 in counselling and other modules including anti bully and leadership program. All these were accomplished by working with schools to identify youths with potential and training them to become anti-drug and healthy lifestyle ambassadors who could educate their peers in the Ripple Program. In 2012, HeLP worked with 683 new schools, and brought the total number of schools that we have actively partnered with to 7,004 since 1999.

In 2012, through the Training of Trainer (ToT) in Ripple program, 2,831 youths educated as peer trainers, who have managed to reach **96,254 youths in total**. Thus, each Peer Trainer has managed to educate on average 34 Peer Educators, resulting in 34 times the impact. These Peer Trainers will spread the word to their peers.

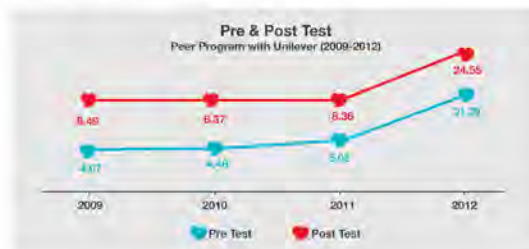
ONGOING ACTIVITIES

Ripple Program

Ripple Program is a Training of Trainer (ToT) program, in which YCAB trains a group of students (Peer Trainers) which in return will train the people in their community (Peer Educators). This program increases students' involvement and engagement in spreading the knowledge, as well as successfully activates young people to care and reach out to their peers.

Jakarta Stop Aids – Peer Program with Unilever

Since 2009, YCAB has worked together with **Yayasan Unilever Indonesia (YUI), the DKI Jakarta Education Board, and the DKI Jakarta Provincial AIDS Commission** to hold the JSA program. JSA will run until 2014 and aims to build public awareness about the dangers of HIV/AIDS and drugs, as well as to create a group of Jakarta Stop AIDS ambassadors who will disseminate the information about HIV/AIDS to their peers. Since 2009, JSA has gone to **129 schools**, training **688 peer trainers**, who have managed to reach **147,585 people** in total. Thus, each peer trainer managed to educate on average 215 peer educators, resulting in 215 the impact. Furthermore, as measured by pre and post-tests, participants' knowledge about healthy lifestyle increased.



HIV Awareness Campaign – Peer Program with Standard Chartered Bank

This program, initiated in 2012, is dedicated to raise awareness about HIV/AIDS to the employees at Standard Chartered Bank (SCB). By the end of the year, we have already trained and engaged 205 SCB employees and 264 peer trainers to share information about HIV/AIDS. In return, this program has already given impact to 7,900 youth.

Counselling

Initiated in 1999, YCAB counselling department started its service from giving advices to youths and their families who are involved in drugs issues. In time, we have evolved into tackling general issues with a focus on youth development. Currently, we deal with a variety of youth risky behaviours, including love, sex, and dating issues, sexual harassment, drug abuse, low motivation, low self-esteem, bullying, anger problems, domestic violence, school rules violation, and economic problems, among others.

In 2012, YCAB counselling department has given training to **1,135 people** in 13 Indonesian cities, as well as serving the public with 201 counselling sessions. We have 39 counselling partners in 2012, which include private and public schools, churches, non-profit organizations, and various governmental agencies. We have reached Customer Satisfaction Index for our counselling programs of 100% and Customer Satisfaction Index for our empowering programs of 95.6%.

In addition to general counselling sessions, in the end of 2012 we have also launched a pilot peer counselling program called **'Teman Curhat'** Project, which loosely translated as **'Sharing Stories to Friends'**. YCAB Foundation sees the need of youth to be equipped in having basic counselling skills to address issues that their friends might have. This intensive program consists of 60 hours of counselling sessions, which include 15 hours of training, 15 hours of case study, and 30 hours of practical counselling sessions to schools. This project is dedicated to give the volunteers, which comprised of university students as well as working people, the basic skills of counselling, as well as to help the counselled children overcome their problems.

Do Something Indonesia

In 2011, YCAB and DoSomething.org (US) launched DoSomethingIndonesia.org, where we encourage young people to make a difference in their community through actions of their own choosing. DSI addresses the issues that youths might face, for example self-esteem, bullying, and relationship issues. We have social media platforms, which are Facebook (Do Something Indonesia) and Twitter (@dosomethingindo), where conversations between community members can be enhanced. Apart from this, we have also formed a **Youth Club (Facebook: Youth Club YCAB, Twitter: @YCAB_YouthClub)** – an online platform to encourage youths to adopt healthy lifestyle.

In 2012, Do Something Indonesia focused on 3 activities: **promotion, training, and partnership**. In line with these aims, YCAB assigned facilitators all over Indonesia to raise the awareness regarding DoSomethingIndonesia.org. We visited **171 schools** and met with **2,422 students**. Some of these students organized themselves into 96 clubs that actively involve themselves in our various campaigns.

As a part of our program, in 2012 DSI launched three campaigns: Anti-Bully, Global Warming, and Teens for Jeans. In Anti-Bully program, we address the issue of bullying in schools and universities by doing campaigns. Our Global Warming program is a partnership with the Department of Health and Sanitation and Department of Education on which we give campaigns about looking after the nature to schools. There, we extend the clubs that are formed during our campaigns to virtual clubs at DoSomethingIndonesia.org. In Teens for Jeans, we partnered with schools to collect jeans to be donated to our learning centers.

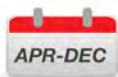
By combining Do Something's effective campaigns and training methods with YCAB's strategic partnerships with local businesses, education, and governmental leaders in Indonesia, the hope is that we can inspire Indonesian youths to adopt healthy lifestyle and to do something positive for their schools and communities.

www.dosomethingindonesia.org

ACTIVITY HIGHLIGHTS



Anti-Bully Campaign (DSI)



Together with **HeLP and Counselling divisions of YCAB**, DoSomethingIndonesia (DSI) launched the anti-bully campaign where we challenged Junior and Senior High School students to not only refrain from oppressive behaviors but also to stand up against bullies. Our team provided training in **6 cities** in Indonesia where these students had the opportunity to learn about important life skills such as self-esteem and conflict resolution.



Global Warming (DSI)



Together with the **Department of Health and Sanitation and Department of Education**, DSI team encouraged students in Jakarta to lead the fight against global warming. DSI went to **19 schools** and met **665 students**. Through this event, we challenged the student body to take ownership of their school environment and they managed to build **95 clubs** to promote the conservation of environment.



Global Warming (DSI)



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Celebrating World AIDS Day with Standard Chartered Bank: "Protecting us all from HIV/AIDS"



During the World AIDS Day, HeLP held an event titled "Protecting us all from HIV/AIDS" which was dedicated to SMKN 2 high school students in Jogjakarta. Through this program, YCAB Foundation collaborated with **Standard Chartered Bank** to help educate **1,500 students** about HIV/AIDS.



The campaign with the theme "**Fun Walk**" is targeted for employees of **Chevron**. The goal is to raise awareness about Chevron's programs and policies to the employees. The event starts with walking around Ragunan area, games and story telling, and talk show to eliminate negative stigma against HIV/AIDS patients.



Together with **Unilever**, HeLP commemorated World AIDS Day at Paramadina University at Jakarta. This event held competitions for Jakarta Stop AIDS peer educators. The competition started from January 2012 and ended on 1 December 2012.

TESTIMONIES



Olin Nainggolan

YCAB makasih yah udah bgasih tau anak-anak SMPN 207 SSN bahayanya HIV/AIDS dan Narkoba.

★☆☆☆k.(*)(*).yöü☆☆' hehehehe

By: olin dari 207

Unlike · Comment · February 20 at 6:15pm via BlackBerry

👍 Youth Club YCAB, Riqi Adi Peter Lautner, Sri Yatno and Letasha Intannitaa like this.

 Youth Club YCAB sama2 Olin.. 😊 semoga bermanfaat ya.. 😊
February 21 at 1:36pm · Like



Syifa Fauziyyah

lagi UAS teori olahraga ada pertanyaan tentang HIV/AIDS dan narkoba. bisa jawab. beruntung pernah mejadi bagian dari Youth Club YCAB :)

Unlike · Comment · Remove Tag · March 14 at 1:37pm

👍 Youth Club YCAB and Nanda Dwi like this.

 Youth Club YCAB Wah!!! Hebat Syifa! 😊 Kami juga beruntung punya anggota yang rajin dan aktif kaya kamu..!!! 😊
March 14 at 1:46pm · Like

 Syifa Fauziyyah iya ka lumayan ada 7 pertanyaan. hehee.. 😊
March 14 at 1:48pm · Unlike · 👍 1

“ That was a good campaign! My knowledge about HIV/AIDS and drugs really increase. I will never want to touch drugs! Let alone touch, even seeing them I don't want to! ”

Anjar Suni B, SMP N 201 Jakarta student

“ Thanks to YCAB for telling us the students of SMPN 207 SSN about the danger of HIV/AIDS and drugs. Thank you very much! ”

Olin Nainggolan, SMPN 207 student

“ It's a wonderful experience! I learn a lot about new things, getting new experiences in seeing how people serve others. In joining this training and volunteering as a counsellor in YCAB, I have also gotten a truly remarkable experience! The cases vary but all of them are one of a kind and makes me want to learn more. Sometimes it's puzzling, but I get so much more in return. ”

Saskia, Program Teman Curhat volunteer

“ When I become a volunteer, I am happy to be able to receive experience outside university which can be useful and practiced in day-to-day life. I am also happy to meet with friends who have the heart to help other people. I feel that this is very useful, both in terms of experience and good knowledge that can not be gotten elsewhere. Thank you for the opportunity that has been given to me by YCAB. ”

Hanna Christina, Program Teman Curhat volunteer



IN 2012



11%

increase of students
certified in IT skills
compared to 2011



100%

national examination pass
rate was achieved by
HoLD students.



3,972

new students are given
learning opportunities

HoLD (Rumah Belajar Learning Centers) focuses on making education available to school dropouts and underprivileged children. HoLD provides Basic Education packages that enable participants to earn certification, augmented by Skill Advancement Courses and Vocational Courses.

In 2012, we have educated **3,972 underprivileged youths**, with total attendance to the programs of 12,782 students. We provided learning opportunities to 8,840 youths in Digital Inclusion (IT Skill), 2,383 youths in English Literacy, 946 youths in mix of Vocational Skills, and 613 youths in Basic Education package. More than half (59%) of our students have also graduated with score 7 (of 10), an encouraging improvement from 50% in 2011.

**School Dropouts (6 months)
Underprivileged Children (about to drop out)**



Basic Education

Elementary School Level

Junior High School Level

Senior High School Level



**Skill
Advancement
Course**

Digital Inclusion
(*accredited by Binus University*)

English Literacy
(*accredited by Binus University*)

ONGOING ACTIVITIES

Basic Education

Certified by National Education and Culture Ministry, our basic education consists of Primary, Junior High, and Senior High School equivalent curriculum. Our Basic Education program are presented in the form of Packages A, B, and C: Package A for Primary School, Package B for Junior High School, and Package C for Senior High School equivalent.

Skill Advance Course

Both English Literacy and Digital Inclusion courses are accredited by the prestigious Binus Center (BINUS University). YCAB also established innovative partnerships with Microsoft Indonesia to launch an IT Learning Center called Rumah Belajar Microsoft, and with CIMB Niaga bank to launch a mobile computer classroom and make IT learning opportunities accessible regardless of location by giving the underprivileged kids to learn computer. Currently, we have 5 Rumah Belajar Microsoft, and they also provide softwares across all our learning centers' computers.

Electronics Training

A new course in electronics training kicked off in 2011 which aimed to open more vocational and career opportunities for Rumah Belajar students, in partnership with Samsung. This one-year program teaches useful technical skills, which are augmented by internships for hands-on experience that students can leverage towards future career opportunities.

Cash Transfers

Rumah Belajar Learning Center received cash transfers from the government under the Children Social Welfare Program (Program Kesejahteraan Sosial Anak), for the purpose of covering education-related expenses such as transport costs. Since the running of the program in 2010, the government has given about IDR 800 million to approximately 150 students of Rumah Belajar. This fund is allocated to the making of the students' bank account with a hope that they will learn how to save.

ACTIVITY HIGHLIGHTS



YCAB Foundation, **Wahid Institute**, and **Media Group** held a training event at Santika Bumi Serpong Damai Hotel. This event was attended by more than 70 people comprising of the teachers and staffs of Rumah Belajar YCAB across Indonesia. This event titled **"Menghargai Keragaman, Menghargai Kemanusiaan"**, or loosely translated as "Valuing Diversity, Valuing Humanity" was aimed to strengthen the values of tolerance and understanding of constitution.



YCAB Foundation together with **PT Samsung Electronics Indonesia (SEIN)** launched a Corporate Social Responsibility Learning Center called **"Rumah Belajar Samsung"**. The education is given to young talented students who have a strong interest in the field of electronics, but have limited funds to continue their studies. The learning center is located at Duri Kepa, West Jakarta.



About 500 students from Rumah Belajar Duri Kepa, Rumah Belajar Manggarai, and Rumah Belajar Dorkas WTC Mangga Dua got together to watch the movie **"Cita-Citaku Setinggi Tanah"**, which loosely translated as "My Dreams are as High as the Ground". It was hoped that the students could be inspired by the story depicted in the movie.



After completing his mission in **"Berlari Terus: Bali to Jakarta"** early this year, **Scott Thompson** has allocated the funding to build Rumah Belajar for the underprivileged children and high school drop-outs at Sangon, Kintamani, Bali. The 1,250 km run from Bali to Jakarta raised IDR 3.8 billion for YCAB to build Rumah Belajar (House of Learning) located in four cities in Indonesia, in which two of them are in Bali and Jakarta.

TESTIMONIES



**Muhklisin,
RB Duri Kepa student**

In Rumah Belajar Learning Center there is a lot of facilities provided and can be used. One of them is learning English course. My reason to do this course is because I believe in this modern era, it is very important to learn English which has become an international language.



**Rizka Oktaviani N,
RB Manggarai student**

My impression while learning in Rumah Belajar Learning Center TBIG Manggarai is that it is very fun because in here, I find a lot of motivation to be better. I feel happy because I have a lot of caring friends, and kind and well-skilled teachers. Even though the teachers discipline us when needed, I realize that they are like that because they want the students to become people who are clever, diligent, and successful.



**Ade Abdullah,
RB Serua student**

I am now better in operating computer since studying in Rumah Belajar Learning Centre Serua. I can know a little bit more about the world in computers on which I know nothing before. I hope that these skills can equip me in the future. I express my gratitude to Rumah Belajar YCAB Foundation who has given me a lot of meaningful lessons for my life.



Arik Erna Wati, PKBM Sanjaya student

I am enrolled in PKBM Sanjaya, however, there is a lack of facilities to study computer. For a student who doesn't really understand computer, I think the materials here are not enough. But this was before there is collaboration to build Mobile Class between PKBM Sanjaya, CIMB Niaga, and YCAB Foundation.

This Mobile Class enables me to understand about using laptop and the programs provided. The teachers deliver the materials well and we can ask if we are not sure about something. For someone who can't afford to get private computer lessons, this free mobile computer class really helps me to know more about computers and practice what I have been taught. Thank you very much for the support.



IN 2012



215%

increase in funds disbursed over 2011.



22,802

loans have been distributed.



99.66%

repayment rate was achieved.



90.3%

beneficiaries surveyed said their lives have changed for the better.

Hands-on operation for entrepreneurship (HOPE) is our economic empowerment arm. It consists of two main activities:

- Providing education-linked microloans through YCAB Cooperative to **low-income women entrepreneurs**, on the condition that their children are sent to school (either to regular schools or to Rumah Belajar Learning Centers). Income generated to YCAB Cooperative from the microloans is recycled into Rumah Belajar Learning Centers.
- Helping HoLD Rumah Belajar Learning Center graduates to **find internships/vocational training and permanent employment opportunities**, including at YCAB's profit affiliates. This in turn helps our profit affiliates to run and help to share YCAB's costs. Apart from that, we also hold job fairs with collaborating with other businesses and industries for our graduates. In addition, we provide seed capital for selected Rumah Belajar Vocational Training graduates in the area such as Beauty Salon and Sewing businesses.

Furthermore, HOPE also provides disaster relief assistance to communities on an ad-hoc base as needed.



ONGOING ACTIVITIES

Economic Empowerment

Microloans

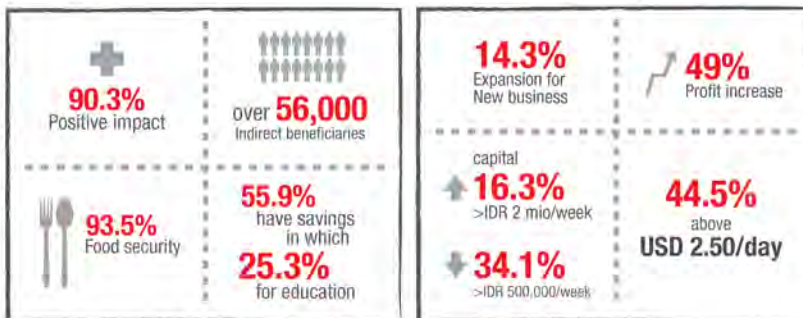
- Given to women entrepreneurs and their families.
- The women are encouraged to become angels of change and keep their children in school.

In 2012, YCAB Cooperative has distributed **22,802 microloans** and impacted the lives of over **56,000 people**. Our repayment rate rose from 99.53% in 2011 to 99.66% in 2012, bringing our Non Performing Loan down to 0.34%. An impact measurement found that 90.3% of about 397 respondents surveyed said that their lives have been positively impacted by YCAB. More than half (55.9%) of the respondents conveyed that they have money to spare for savings, in which a quarter (25.3%) is dedicated for education. Furthermore, 83% of clients state that they recommend Rumah Belajar to 1-5 people.

Apart from giving loans, we also provide trainings to these low-incomed women entrepreneurs in terms of money management and self-improvement. Some of the past events held include Money Minded 101 with ANZ, Child Development by Novita Tandry, self-motivational talk by Farhan, and Health and Family Planning by Apotik Melawai.

Scaling Up

In recognition of HOpE's success and good work, near the end of 2011, YCAB Cooperative was awarded a **Social Investment Grant from Chevron and Berlari Untuk Berbagi (BUB) Foundation** to carry out social investment programs in the area of Sukabumi, Java, and scale up HOpE's programs in rural Java and urban Jakarta respectively. Furthermore, due to this innovation, in 2012 The Schwab Foundation gave the 2012 Social Entrepreneur Award to Founder/CEO YCAB Foundation Veronica Colondam. This prestigious award was given to 26 winners out of 1,000 global applicants. We also plan to have the lisenre for Cooperative on national level, thus we could expand our reach to West Java and Banten provinces. We aim to assist **25,000 low-incomed women entrepreneurs** in 2013.



Vocational Training

Business Projects

By taking in small business projects like sewing projects and goodie bags, YCAB generated income while helping HoLD/HOpE participants to acquire valuable work skills. In 2012, we have generated IDR 48,500,000 which is used to provide internship for students and buy the relevant equipments used for sewing. So far this was done at the Duta Buntu location, but the programs will be expanded to other areas. In 2012, in collaboration with Do Something Indonesia, we also have 'Teens for Jeans' program that enables us to **expand our Bag Sewing (Rumah Jahit) production house** into using jeans products instead of only using batik and unbleached clothes. In 2012, we produce about 250 jeans iPad cases for Permata Bank and YCAB annual end of year products.

Hair and Beauty (Rumah Cantik)

Rumah Belajar students and graduates trained as staff, stylists and makeup artists for the well known **Rudy Hadisuwarno** chain. In 2011, HoLD launched an onsite salon at the Duta Buntu Rumah Belajar location where students and graduates can practice their skills and make money. Through this onsite salon, we have been sustainable and able to cover our expenses and make profit.

Bag Sewing (Rumah Jahit)

In 2012, 12 students learned to make bags from fashion manufacturer **Sophie Paris**. Proceeds from the products went to cover operational costs with the remainder going to students. HOpE production unit received almost 2,000 bag orders from Chevron, Microsoft, Youth Global Leader, and Clara Magazine.

Café and Restaurant (CaRe) Hospitality Program

A specialty work study program kicked off in 2011 that combines formal education with hands on F&B-focused learning at BINUS University and Ranch Market F&B and grocery. In 2012, there are **31 students trained** in our two batches of hospitality internship.

Employment

Employment Opportunities

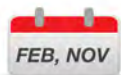
HOpE helps graduates of the Rumah Belajar Learning Centers HoLD program and their family members to find internships and employment. In 2012 we successfully helped 81% of such graduates to find employment.

More than half of the working graduates report earnings above the national minimum wage IDR 1,800,000-2,000,000/month (± US\$180-200/month).

Seed Capital

HOpE started to give seed capital for selected Rumah Belajar's Vocational Training Graduates in 2012. This in-kind seed capital is dedicated to help start-up entrepreneurs to start their own businesses in the areas such as Beauty Salon and Sewing. So far, 4 entrepreneurs have started their own businesses, which include **3 Beauty Salon** established by YCAB Cooperative's members and **1 Sewing business** established by Rumah Belajar alumnus, in the total amount of IDR 60 million. To date, all 4 businesses are still running and they pay instalments to repay the seed capital.

ACTIVITY HIGHLIGHTS



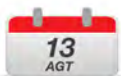
During the years 2012, HOPE held two Job Fair events, one in February and the other in November. This event was dedicated for Senior High School graduates to be able to gain employment. From this event we could get hold of **18 companies** with a total of **300 vacancies**, and we could bring **135 job seekers**. Out of these seekers, 84 applicants landed job employments. Vacancies offered mostly as retail maid, waitress, marketing employee, and staff administration.



The event, which was held to educate **230 YCAB Cooperative's members** about health, hygiene, sanitation, and birth control, was held in Petamburan Tanah Abang, and was also sponsored by **PT. Unilever Indonesia**. Apart of giving the education about health, hygiene, sanitation, and birth control to the microfinance clients, the event also provided a free dental examination to more than 30 people.



Breaking Fast Together with 1,300 YCAB Cooperative's Members



On commemorating YCAB Foundation's 13th anniversary, this year we organized a fast-breaking and gathering with its partners and **1,300 representatives** of YCAB Cooperative's members. The event also gave opportunities for the clients to share their experiences in Economic Empowerment program.



Sebastian Gunawan Supports YCAB Economic Empowerment Program



Renowned designer Sebastian Gunawan is known for his annual charitable activities to support for Yayasan Cinta Anak Bangsa (YCAB) through his annual fashion show. The partnership between YCAB and **Sebastian Gunawan** went back to 2005. This year, Sebastian Gunawan held a fashion show themed "Club Dahlia" to support YCAB's Economic Empowerment program under YCAB Cooperative. Through this program, YCAB provides microloans to the mothers of our students and the low-incomed women entrepreneurs in their communities.





In 2011, Sandiaga S. Uno and friends from Berlari Untuk Berbagi/BUB (Run to Share) ran in the New York Marathon to help the underprivileged Indonesian. The money raised was donated to YCAB Foundation to help funding the two programs of which one is the Economic Empowerment program and the other is the Rumah Belajar (learning centre). The Economic Empowerment program that is supported by BUB is managed by Koperasi YCAB Manggarai branch and it is to empower low-income women entrepreneurs in this neighbourhood. To celebrate one-year partnership between YCAB Foundation and Berlari untuk Berbagi, a gathering was held with some BUB runners, representatives from women entrepreneurs, YCAB Cooperative, and YCAB Foundation team in Rumah Belajar TBIG.

TESTIMONIES

YCAB Foundation has helped me and other children that dropped out of regular schools. Besides that, YCAB has given me an opportunity to realize my dream. I could be tailor, and now I have my own business. I wish YCAB will continue to provide opportunities for underprivileged children. Child By Child We Build Our Nation.

Dody, RB alumnus, seed capital recipient

I feel very lucky to be able to be one of a few clients who is given beauty saloon facilities by YCAB Foundation. My house has now become a Rumah Cantik beauty saloon. Before, I used to go to my clients' houses and provide haircut services from them. Now, I have a business with a permanent place and good facilities. I feel touched to be able to realize my dream. The money I get will be used to educate my children.

Irmayanti, seed capital recipient

Before I am given this beauty saloon facilities by YCAB, I find it hard to fulfill my daily needs and I need to sell Pop Ice in front of my house. After getting this seed capital, my business gets better as there are more clients who come to my place. I feel proud to be able to be a part of YCAB Foundation. I'm hoping for my business to grow and be able to help the people who live around me.

Sunarmi, seed capital recipient



IN 2012



31%

Total Cash and In Kind Donation
increase from **IDR 22.6 billion**
to **IDR 29.6 billion**

Publicity Value **Increased**



IDR 11.3 billion **IDR 21.3 billion**

In-kind donation **Increased**



IDR 435 million **IDR 1.1 billion**

total cash **raised**
in 2012



IDR 7.2 billion

60% above
the set target

DONATION STRUCTURE OF MARCOMM PERFORMANCE



MARKETING & COMMUNICATION

Year 2012 was a good year for the Marketing & Communications division. The division was successful in raising funds and the profile of YCAB and its programs.

We achieved our Marketing objectives of fundraising through long-term corporate partnerships, ad hoc projects, events and merchandising. Our communication objectives included **increasing general awareness of YCAB** and of YCAB as a leader in youth development through media relations, social media, and online activities. In 2012, we have maintained 123 longstanding partners, gained 53 new partners, and kept good relation with 41 multinational companies.

Marketing (Cash and In kind) :

- Total cash fund raised at IDR 7.2 billion, 60% above set target. Source of fundraising varied from corporate partnerships, individual donations, merchandise, and fundraising events.
- Total in-kind donation in the form of products in 2012 valued at IDR 1.1 billion, in which some of them include products from Aqua, Frisian Flag, Osh Kosh B'Gosh shoes, Indomie instant noodles, and Sari Roti breads.

Communications :

- Total editorial value of publications, consisted of both media interviews and media activation, valued at IDR 21.3 billion.
- Nurtured media relationships for publications of YCAB's activities valued at IDR 15.5 billion.
- Carried out 27 media interviews in 2012, with editorial value equivalent of IDR 5.8 billion. Interviews spanned newspaper, TV, Magazine, Radio, and Tabloid.

YCAB International Inc.

Ever since YCAB International Inc. was established in 2007 in Atlanta, Georgia USA, YCAB has committed to expand their programs to Least Developed countries. YCAB looks for opportunities and programs that align with the mission of YCAB to empower youth through holistic development program. For this reason, YCAB seeds programs in a few other countries, partnering with **British Council's Global Changemakers**. Through this program, YCAB is able to reach out and empower youths from all over the world. In 2012 alone, YCAB has seeded 3 projects related to education and women empowerment proposed by youths in **3 different countries**: South Sudan, Myanmar, and Afghanistan.



PARTNERSHIP



YCAB Foundation and Granton Marketing: Raising Public Donations for School Drop-Outs and Underprivileged

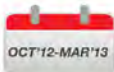


Since July 2012, YCAB Foundation and **Granton Marketing** have been collaborating in the "Book Voucher" sales program as a fundraising activity. This program is currently executed by Granton Marketing sales staff, and the donation collected from this fundraising activity will be used for **the education of the underprivileged and drop-out school kids in Indonesia**. Through each Book Voucher sale (worth of IDR 100,000), the buyer of the book supports YCAB Foundation's education program for underprivileged and school-drop outs in Rumah Belajar (House of Learning). The Book Voucher contains a numbers of vouchers with a value of more than IDR 2 million worth of discounts from various well-known merchants in Indonesia. YCAB Foundation and Granton Marketing program partnership has been running since 1 July 2012 and will end on 1 July 2013.

BCG

THE BOSTON CONSULTING GROUP

**YCAB Foundation and Boston Consulting Group:
"Giving Back" to society**



Boston Consulting Group (BCG) a top global management consulting firm with clients from variety of sectors and regions is to start its *"Giving Back"* program with YCAB Foundation as part of BCG's CSR Program, Social Impact. In this program, BCG team collaborates with **5 top performing students** from University of Indonesia to provide consulting expertise to social business as means to give back to the Indonesian Community. In 2012, YCAB Foundation is pleased to be selected as the recipient of **the Giving Back program**. BCG and the student team will work with YCAB Foundation finding solutions to streamlining and consolidating the different programs that YCAB offers, developing the timeline for assessing needs and improvements opportunities to increase the efficiency of YCAB programs. The project commenced in October 2012 and to end in March 2013.



**YCAB Foundation and PwC Indonesia: Ongoing
Tax Services Provision**



PwC Indonesia, a member of the global network of PwC (PricewaterhouseCoopers), signed a cooperation pro bono agreement with YCAB on 20 December 2012. PwC Indonesia is to provide **YCAB consulting services**, particularly in the taxation aspects and YCAB organizational structure that will positively impact on the effectiveness of YCAB as a social enterprise. In line with the vision of PwC Indonesia professionals in the field of corporate responsibility which is *"to make responsibility count"*, PwC Indonesia team utilize their skills as a trusted business advisor to support YCAB increase their effectiveness in providing their social services.

ACTIVITY HIGHLIGHTS



Scottish runner Scott Thompson supported YCAB through his run for charity “**Berlari Terus**”, which started on 8 March 2012 from Bali International Airport Ngurah Rai and ended on 1 April 2012 in Jakarta. He ran from Bali to Jakarta, venturing 1,250 kilometers over **30 cities in 5 provinces** to raise funds to help Indonesian children. Through this event, he raised IDR 3.8 billion for YCAB to build Rumah Belajar (House of Learning) located in four cities in Indonesia, in which two of them are in Bali and Jakarta.



The International Social Entrepreneurship Conference (ISEC) 2012 is an annual event of **INSEAD** that is conducted in partnership with **YCAB Foundation, Gadjah Mada University, and Binus Business School**. This conference focuses on disseminating the latest information on social entrepreneurship, building initiatives between public and private sectors to enhance their participation in developing social entrepreneurial activities or projects, and engaging academic collaborations in social entrepreneurship.



Since February until September 29th 2012, Yayasan Cinta Anak Bangsa (YCAB) partnered with **Royal Melbourne Institute of Technology's Indonesian Student Association (RMIT's ISA, best known as PPIA RMIT)**. Together, Project O: Revive and YCAB supported YCAB's educational programs and gathered sponsors to help break the vicious poverty cycle. We also invited young and passionate students to join our campaign on issues of poverty in Indonesia. This project aimed to motivate those who have been given the opportunity to study overseas, to think about how we, as the future leaders of tomorrow, can break this issue of poverty and finally end it for good.



Angel of Change is a campaign that YCAB Foundation launched in February 2009 to inspire every individual and corporation in Indonesia to invest in the education of the Indonesian underprivileged kids. The 2012 event presented by **Achilles** was held on 2 September 2012 at the Circuit Sentul, West Java, and was supported by about **1,000 runners** who ran either 4 km or 12 km. The event raised IDR 1.2 billion for the education of drop-out school children and underprivileged youth in Indonesia.





FINANCES

YCAB GROUP FINANCIAL SUMMARY

For years ending December 31 (in thousand Rupiah)

	YCAB			YCAB Social Enterprise			TOTAL COMBINED		
	2011	2012	% Change	2011	2012	% Change	2011	2012	% Change
ASSETS									
Current Assets	9,422,390	10,557,077	12%	14,985,863	21,330,263	42%	24,408,252	31,887,340	31%
Fixed Assets	896,979	3,479,717	288%	3,688,711	17,639,693	387%	4,585,690	21,119,410	361%
Other Assets	745,333	468,365	-37%	-	827,750	-	745,333	1,296,115	74%
TOTAL ASSETS	11,064,702	14,505,159	31%	18,674,574	39,797,707	113%	29,739,276	54,302,866	83%
LIABILITIES									
Current Liabilities	8,455,377	5,542,947	-34%	5,307,044	17,692,049	233%	13,762,421	23,234,996	69%
Other Liabilities	468,015	673,727	44%	6,661,514	18,877,786	183%	7,129,529	19,551,513	174%
EQUITY	2,141,310	8,288,485	287%	6,706,016	3,227,872	-52%	8,847,326	11,516,357	30%
TOTAL LIABILITIES & EQUITY	11,064,702	14,505,159	31%	18,674,574	39,797,707	113%	29,739,276	54,302,866	83%
Total Revenue	10,829,911	19,601,871	81%	18,421,539	28,689,718	56%	29,251,450	48,291,588	65%
Total Cost	10,046,710	12,847,209	28%	18,227,342	27,675,578	52%	28,274,052	40,522,787	43%
Gain/Loss	783,201	6,754,662	762%	194,197	1,104,140	422%	977,398	7,768,801	695%

Notes:

The 2011 financial statements have been independently audited by KPMG, whereas the 2012 financial statements are on process by Ernst & Young.

The full audited financial statements are available upon request.

Total Revenue 2012

■ YCAB	: IDR 19,601,871,000
■ YCAB Social Enterprise	: IDR 28,689,718,000
TOTAL	: IDR 48,291,588,000



Total Expenses 2012

■ YCAB	: IDR 12,847,209,000
■ YCAB Social Enterprise	: IDR 27,675,578,000
TOTAL	: IDR 40,522,787,000



YCAB FOUNDATION FINANCIAL MATRIX



YCAC FOUNDATION EFFICIENT FUNDS USAGE & TRANSPARENCY

YCAC Foundation is very efficient in our use of funds. 100% public donations go directly to YCAC Foundation programs. All overhead costs are covered by the for-profit affiliates and YCAC Cooperative (Koperasi YCAC) within YCAC Foundation Social Enterprise group. Fundraising expenses in 2012 totaled just 5% of all expenses, while Fundraising Efficiency improved from \$0.06 to \$0.04.

IN 2012

15%

of all expenses went to administration, an increase of 2% from last year

5%

only of all expenses went to fundraising

165%

growth in corporate partnership funds was achieved in 2012, reaching IDR 10 billion

IDR 10.7 million

was invested in programs in 2012, 178% more than the previous year.

“ Fundraising expenses in 2012 totaled just **5%** of all expenses, while Fundraising Efficiency improved from **\$0.06 to \$0.04.** ”



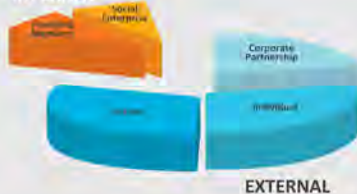
YCAB Foundation Income (in thousand rupiah)

YCAB's funding mix has diversified considerably over the last three years, reducing our dependency on any one single funding source for the income necessary to run our programs. In 2009, nearly half (44%) of our income came from one source (in kind donations), while by 2011 the largest source of contributions comprised only a third (29%) of our income. In addition, contributions from corporate partnerships rose from 16% in 2009 to 30% in 2011, while individual contributions rose from 11% to 29%, all reflecting healthy engagement and increased relationship building with the donor community and partners for long term sustainability.

YCAB's dependency on Founding Members also decreased over the last three years (from 18% in 2009 to 8% in 2011), while Social Enterprise increased support to YCAB (from 11% in 2009 to 18% in 2011).

2010

INTERNAL



INTERNAL : EXTERNAL = 1 : 4

INTERNAL 18% (IDR 2,210,445)

Founding Members 8%

Social Enterprise 11%*

EXTERNAL 82% (IDR 9,891,738)

Corporate Partnership 21%

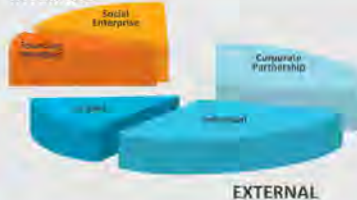
Individual 29%

In Kind 31%

* In terms of shared resources

2011

INTERNAL



INTERNAL : EXTERNAL = 1 : 3

INTERNAL 26% (IDR 3,172,689)

Founding Members 8%

Social Enterprise 18%*

EXTERNAL 74% (IDR 9,039,807)

Corporate Partnership 30%

Individual 29%

In Kind 15%

* In terms of shared resources

2012

INTERNAL



INTERNAL : EXTERNAL = 1 : 4

INTERNAL 20% (IDR 4,302,982)

Founding Members 7%

Social Enterprise 13%*

EXTERNAL 80% (IDR 16,875,253)

Corporate Partnership 53%

Individual 17%

In Kind 10%

* In terms of shared resources

YCAC FOUNDATION DIVERSIFIED EXPENSES



81% of all revenues in 2011 went to supporting YCAC Program Expenses, while 14% went to Administrative Expenses, a reduction of 3% from 2010; and 5% of revenues was used for Fundraising. Within the Program Expenses, the majority (46%) continued to be allocated to support HeLP activities, with 37% going to HoLD and 17% for HOPE.

Compared with 2010, program allocations for HoLD have increased percentagewise while the proportion allocated to HeLP has declined although HeLP continued to account for the majority of program spending in 2011.

Past Breakdown of Program Expenses



LOCAL & INTERNATIONAL PARTNERS

We would like to thank all of our partners and sponsors for their invaluable support and contributions.



UNITED NATIONS
Office on Drugs and Crime
Regional Office for East Asia and the Pacific



PEMERINTAH KABUPATEN
TAPANULI TENGAH



PEMERINTAH KOTA ADMINISTRASI
JAKARTA UTARA



THE BOSTON CONSULTING GROUP



Member of Indonesia Stock Exchange



Bumi Karya Persada







“Enabling Youth, Developing Independence”

www.ycabfoundation.org